

Mission and Vision of Counter Culture Ministries



Mission

Our mission is to help parents safely navigate today's pop culture, by providing a healthy media diet in the home. Our goal is to raise future counter-culture warriors who will lead our great nation.

For over two decades former Hollywood actress, Tina Griffin, has built a reputation as being a leading media expert. She's traveled globally for the past 23 years revealing how the entertainment industry glamorizes harmful behaviors without showing the consequences and how these messages are eroding the foundational development of today's youth. Currently, we are expanding the reach beyond live speaking events via multiple TV, radio, and podcasting platforms.

HOLLYWOOD ACTRESS

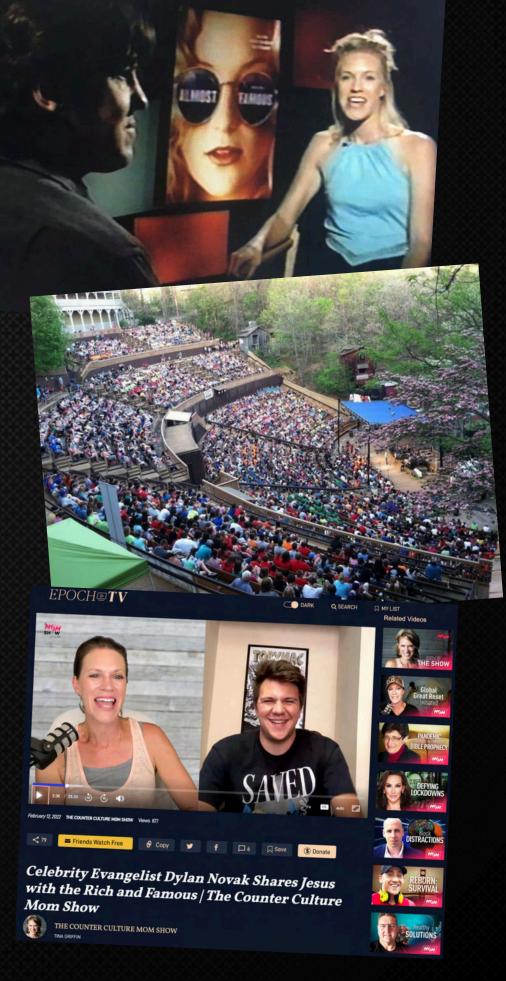
1997-2006

INTERNATIONAL SPEAKER

2002-Present

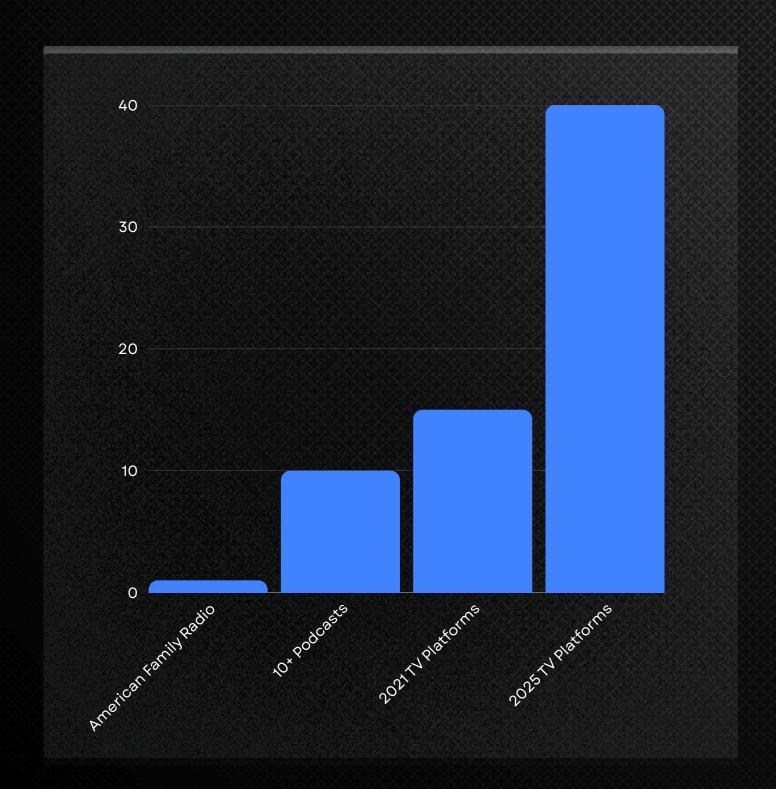
LAUNCHED MULTI PLATFORM SHOW

June 2021



click on photos to view press kit

Traction



The Counter Culture Mom Show has seen tremendous traction since our launch in June 2021. The CCM Show just launched on Lindell TV and 7 other large TV platforms in Idaho and New Mexico, along with Watchmen Broadcasting (4.3 million potential reach), GoodVue Network, including 2 major radio stations, and tripled IG reach in last three months.

Potential Reach: Over 700 million households each week Demographics: Men & Women (mostly parents) 35+ yrs Geographical Reach: Global



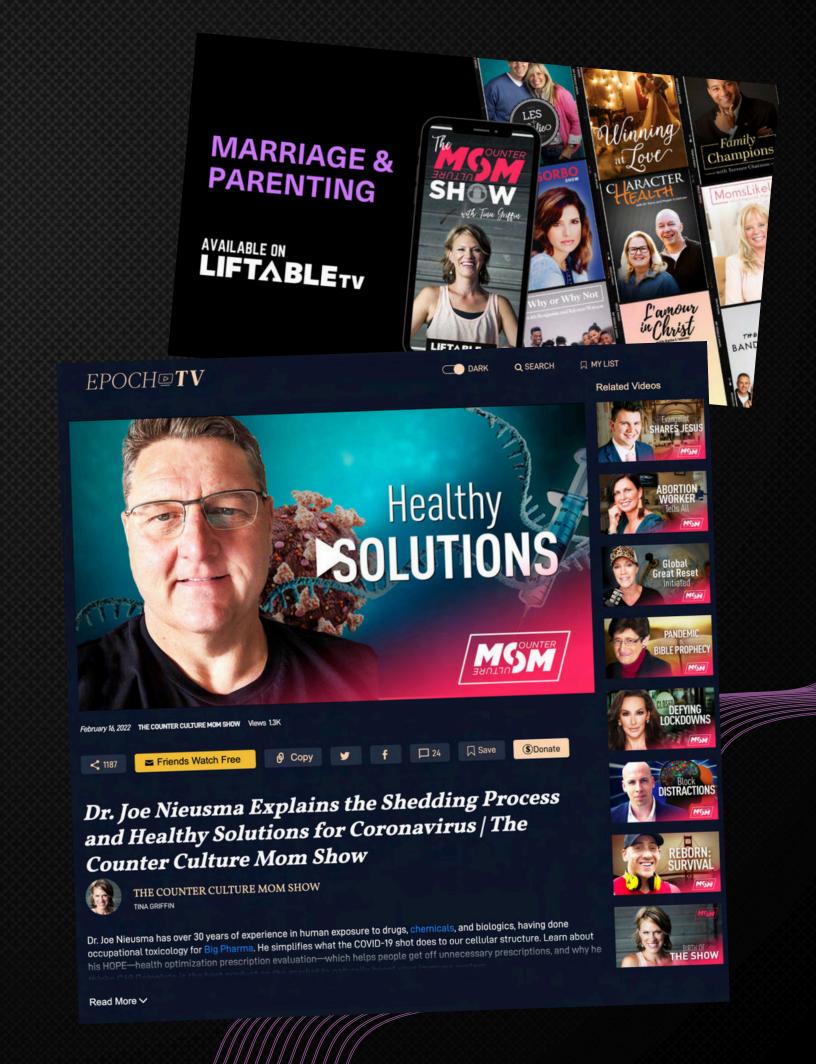
438K views of a life-saving episode on just ONE of our 40+ platforms

Show Strategy

Based on regular listener feedback, *The Counter Culture Mom Show* has developed a very strategic process for determining what topics are covered, the timing of airing these episodes, and which experts are chosen to appear on the program.

Four weekly 25.5 minute solution-driven episodes cover a wide variety of subjects such as:

- Sex Trafficking and Exploitation
- Fighting the Fentanyl Epidemic
- Communism Invades America
- Defeating Suicidal Mindset
- America's Education Crisis
- Power Over Pornography
- Coming Cashless Society
- Safe Social Media Habits
- How to Combat Bullying
- Proactive Parenting
- Mastering Marriage
- Biblical Masculinity



Potential Reach: Over 700 million households each week









Where You Can Find Us

- AFR (170+ U.S. radio stations 1.2 mil listeners/wk
- American Family Association Streaming
- 10+ audio platforms (*iHeart radio, Edify, etc.*)
- Pioneer Television Network (142M homes)
- Christian Television Network (1.4M potential reach)
- God's Learning Channel (6M homes in TX)
- Sacramento Faith TV (2.5M homes, 7 platforms)
- Wimkin Free Speech Social Media
- Watchmen Broadcasting
- Blessed News Network
- yourNEWS Media Group
- Real America's Voice
- Harvest Now









- Lindell TV
- WOTG TV Network
- Speak Free Radio
- KNEO 91.7fm
- GoodVue Network
- KYTL & KRID
- KAZQ & KTVS
- Miracle Radio

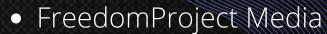
REAL M

AMERICA'S

LiftableTV







- Conservative Television of America
- Watchmen Broadcasting (4.3M homes)
- Right America Media
- BEK TV (5 platforms)
- Ohio Valley Gospel TV
- Revolver Broadcasting
- Wylie Gospel TV
- Freedom Square
- Overcomers TV
- Faith Unveiled Network
- Red Voice Media
- Christianity Stream
- Gan Jing World













afa Streaming





























Expansion Plan

As a donor, you will enable us to expand our reach with these pertinent projects

- Additional Platforms
 - Children's Health Defense (CHD.tv)
 - Salem News Channel
 - Salem Podcast Network
 - Answers TV
- More speaking events
- Launch the Pop Culture Purge Tour
- Complete book project
- Weekday Radio Program on American Family Radio

Safely Navigate Today's Media & Entertainment

POP CULTURE PURGE TOUR

4 Speakers 4 Stories 4 Hours 4 Ever Changed



SUNDAY, OCTOBER 17 - 2PM TO 6PM

Alps Road Presbyterian Church 380 Alps Road, Athens GA AlpsRoadPres.org 706.549.9284



TICKET INFORMATION

\$10 each \$25 per family Text "register" to 706.995.7060 or use QR code to register









A Counter Culture Ministries Production - CounterCultureMom.com



EXPERIENCE

FORMER HOLLYWOOD ACTRESS • POP CULTURE EXPERT



KEYNOTES & WORKSHOPS:

Truth for a New Generation Tour • Values Voter Summit • Educational Policy Conference • Ignite America • Great Homeschool Conventions • National Speakers Association • Focus on the Family • Rock for Life • and many more!



BANDS & MUSIC FESTIVALS:

Opened for: Colton Dixon • Jeremy Camp • Third Day • Jeff Deyo • Skillet Chris August • The Museum Festivals: Kingdom Bound • LifeLight • Ichthus Crossover • Resound Fest • Spiritfest • Fishnet • Shine • and many more!





Ground Zero • Against the Tide • Detour • Revolve • Power Explosion RCCGNA • Pure Life • Teen Celebration • Silver Dollar City - Young Christians' Weekend • Momentum • Fire up Festival • 100's of school assemblies

INTERNATIONAL EVENTS:



Tina Griffin has shared her Hollywood Exposed message across the globe at schools, colleges, and churches in countries such as Honduras • Bolivia Zimbabwe • Peru • the Bahamas • and many more!

HOLLYWOOD ACTRESS & MODEL:



Boston Legal • Ally McBeal • 90210 • Melrose Place • Dharma & Greg • Days of our Lives • Malcolm in the Middle • Jimmy Kimmel Livel • Lizzie McGuire • Roswell • Drake and Josh • Young and the Restless • and many more!

FEATURED ON:





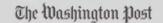


















PLACES & FACES

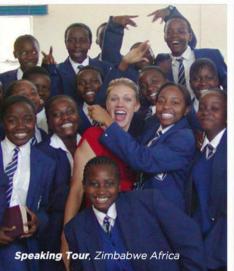
It's an honor to serve God and meet the most courageous, fun-loving people from around the globe!

Ichthus Music Festival, Lexington KY







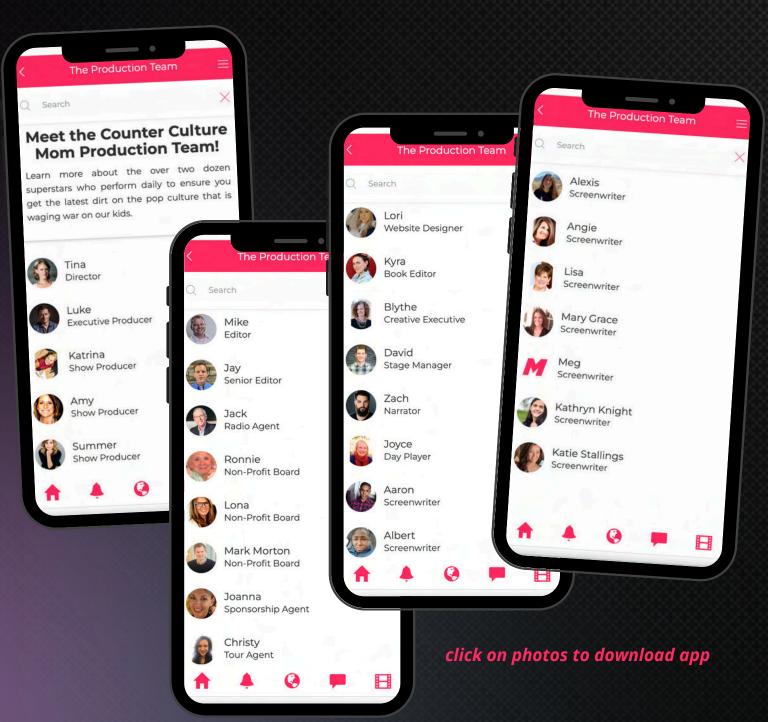




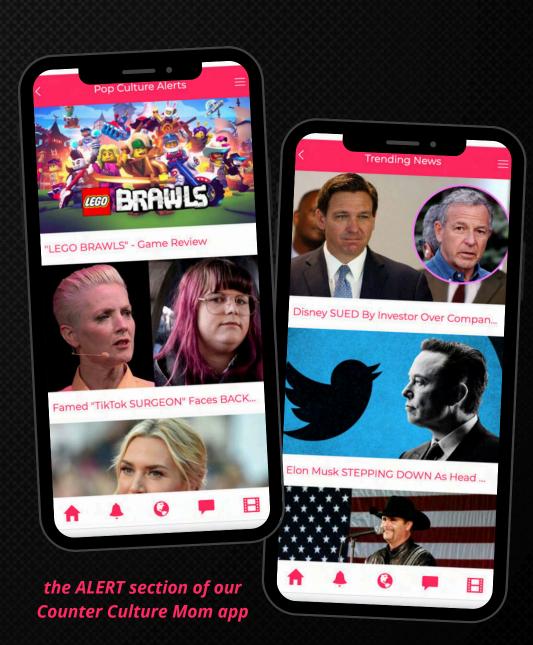


The Counter Culture Ministries Team

Our team is working around the clock to help parents safely navigate today's pop culture.



- Two dozen concerned Patriots daily analyze the current and upcoming pop culture releases from all genres
- We are dedicated to introducing parents and grandparents to wholesome, edifying entertainment that will draw kids closer to Christ and warn families of harmful media content
- Our team consists of experienced content creators, show producers, PR reps, booking agents, editors, etc.
- We have teens to grandparents working around the clock to keep parents updated on the latest news



Callie

"It was inspiring to hear someone tell a group of high school kids (just like me) that we can make a positive difference in our future. A lot of people think my generation is full of apathetic teens who only want to party and live without consequences."

Andy

"You had such an AWESOME message for the students in the Norway-Vulcan Area School District. The kids are still buzzing about your visit here – you made quite an impact!"

Dolores

"Thank you for making it possible for Tina Marie to speak. Our students thought it was one of the best convocations ever."

Speaking Reviews



John

"First off, I'd just like to encourage you by saying that your message is rustling feathers because you ARE convicting people. I'm still up at 1:30am fired up to write this E-mail to you! You have truly been an amazing example and blessing in my life."

Luke

"Your presentation had a definite impact on the school. I just wanted you to know that you are very well appreciated in Norway, MI. Thanks again for devoting yourself to such a great cause!"

Beth

"All I can say is wow! The truth hit me right between the eyes and I appreciate it so much! I had goosebumps during the whole presentation. I know the truth now and I'm not afraid to take a stand against the lies."



Steve

"Please accept my highest recommendation to engage Tina Marie for her "HOLLYWOOD EXPOSED" youth talk on the entertainment media and its impact on our youth, our families and our world. Perhaps our highest endorsement — we can't wait to have her back!"

Susan

"Hi Tina, I met you this past summer at the Phoenix homeschool convention. Your talks have been a tremendous help to my husband and I. Thank you."

Kacee

"It's pretty scary out there these days. I had no idea how much 1 person can make a difference. Your message has changed my entire outlook on life. I will never be the same! Thanks for getting the TRUTH out there, and for being a huge part of changing our generation."



TESTIMONIES & REVIEWS

*VISIT COUNTERCULTUREMOM.COM/REVIEWS FOR MORE TESTIMONIES!



"We have been privileged to book the most well known Christian communicators in the world. One person who made quite an impact on our audiences and staff was Tina Griffin. She held an audience of 2,000+ college students riveted as she shared her life story and the truth of God's Word in compelling fashion. In our opinion, she is a world class communicator and exhibits Christ-likeness every step of the way."

- Alex McFarland / Apologist and Broadcaster



"Speaking from her experience, Tina's unvarnished message is pure, true and passionate. She inspires me."

- Sam Sorbo / Actress, Author, Radio Talk Show Host



"The Counter Culture Mom is an outstanding resource for families looking to protect their children from inappropriate Hollywood fare. She is a powerful combination of energy, commitment and faith!"

- Greg Gudorf / CEO, Pure Flix Digital



"Tina Marie is the bomb! She is talking about the real issues - the ones most people side step around. She is hitting them straight on and from a Biblical point of view. We can continue having pizza parties for our youth or we can bring in people like Tina Marie to help set students free from the strongholds that are keeping them from having a world-changing relationship with God."

- Jeff Deyo / Former member of Sonicflood, National Recording Artist



"Tina Marie rocks! She talks about the tough issues in our culture today, which [others] will not discuss. Get your seatbelt on, sit back, and get ready for the ride of your life!"

- Steve Von Hoene / Retired Cincinnati Reds' pitcher



"Finally someone to help me stay alert to the damaging stuff media puts out! The biggest value is that I can KNOW before my kids KNOW and that Tina will do the work for me and send it to me. One more thing I don't have to worry about! Thank you for helping us protect our children. I will be recommending the Counter Culture Mom App to all the moms I mentor."

- Mona Corwin / Mom Mentor, Balanced Mom Life

"You had such an AWESOME message for the students in the Norway-Vulcan School District. The kids are still buzzing about your visit here - you made quite an impact!"

- Andy / Principal

"Your message yesterday was one that needs to be heard at every school in this country AND by every PARENT (and grandparent) in this country! THANK YOU for what you are doing. God has given you a message to spread and the gift of the perfect skills to spread that message."

- Shannon / Concerned Parent

"When I came home, it really hit me with everything you said about all the music.

After being convicted for about 36 hours, I broke down and destroyed 135 CDs that were nothing but garbage! Thanks for that! I never really realized how much that did influence my life! I will never forget you."

- Katie / Teen

"I am a 13 year old boy from Bozeman. I saw your seminar & I was blown away. Thank you for opening a new life of music for me!"

- Andrew / Student

"Dude, your speech at Don't Get Punk'd in Pigeon Forge was wicked awesome!!!!! I was so psyched up after! Most speakers aren't that REAL with us... But you had the facts which was so cool."

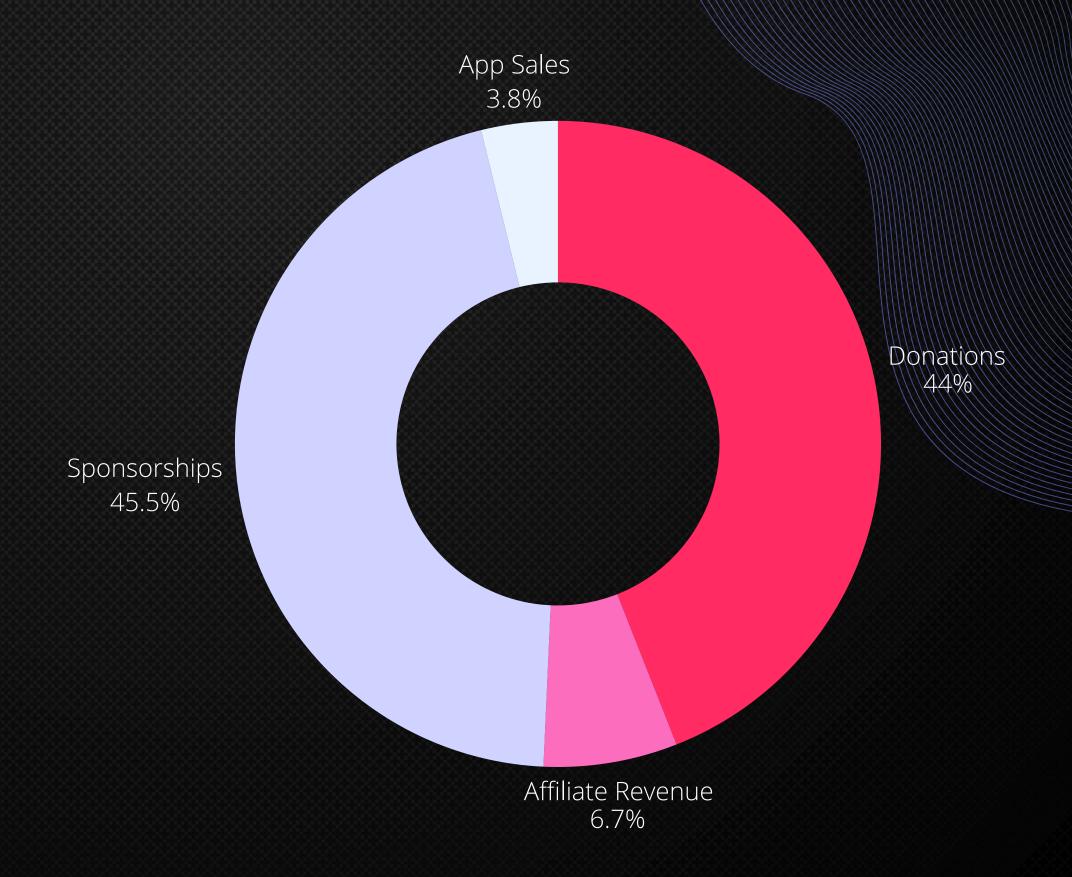
- Adriane / Student

MORE REVIEWS

BOOKING INQUIRY FORM

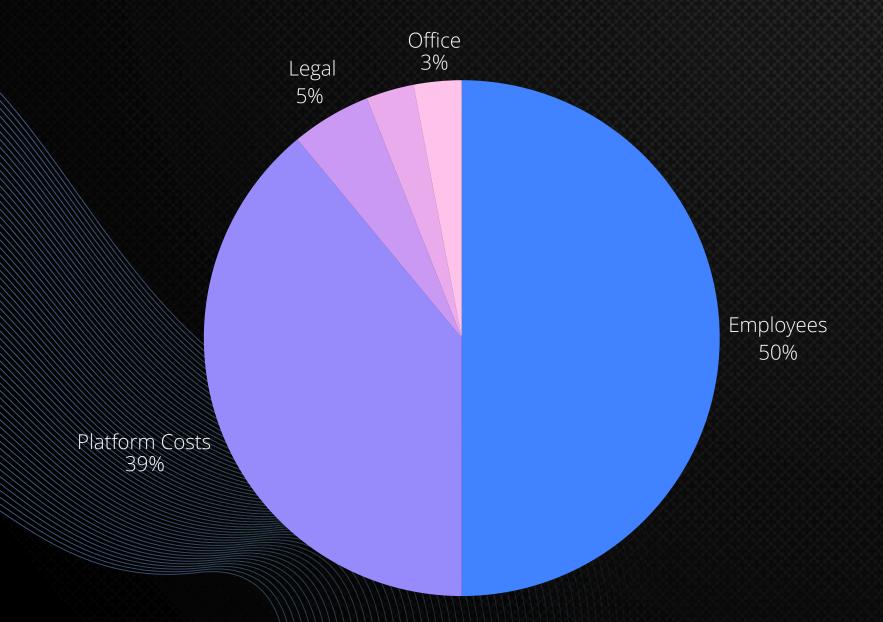
Revenue Breakdown

Here's the breakdown of revenue for 2025



2025 Budget

Expense Breakdown



Annual Goal = \$300,000 Monthly Goal = \$25,000

We are looking for **anchor donors** to help close the gap for our required monthly budget. Would you consider becoming a monthly donor and help us reach our goal? This funding will cover airtime, production costs and our ministry team.

\$500, \$1,000, \$2,500

Percentage of Goal Reached





Counter Culture Ministries is a 501(c)(3) and all donations are tax deductible

BECOME A DONOR



MORE INFO

website
app
press kit
reviews
social media
speaking reel

Tina Griffin

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"LET'S DO GREAT THINGS TOGETHER!"



Tina Criffin