

A large, white, sans-serif number '6' is centered at the top of a white-bordered box. Below it, the words 'WAYS TO PROMOTE YOUR EVENT' are written in a bold, white, sans-serif font, stacked in three lines. A thin white horizontal line is positioned below the text. The background of the box is a gradient from pink at the top to blue at the bottom. The entire box is set against a dark, high-contrast image of a city skyline at night, with the Empire State Building prominently visible on the left.

6 WAYS TO PROMOTE YOUR EVENT



01

SCHOOLS

Ask local high school and middle school students to pass out the fliers you made:

- Connect with parents you know that have kids in these schools who can share the fliers with friends
- Give info during announcements
- Hang them on bulletin boards
- Announce at sporting events
- Announce in classrooms
- Put fliers up on lunchroom tables
- Hang posters on main doors of school
- Give them an incentive like a drawing where they win something

02

CHURCHES

Besides your home church, ask local churches to announce your event:

- During Sunday morning services
- Put posters up in hallways and main entrance ways
- Feature in any newsletters they send via email
- Print in their bulletins



03

BUSINESSES

Put posters up at local businesses
ask the Christian, conservative businesses first:

Ask owners if they would like to be a sponsor or donor for your event. **Let them know it's a tax write off** - we can announce these businesses at the event along with handing out fliers and putting their info on our tables.

04

RADIO STATIONS

Call local radio stations and ask them to announce your event:

- Provide station a script about your event
- Have station play Tina's radio spot - they will need to add details like when, where, time, cost and website for your event at the end of this short radio spot (10 seconds are left open at end for this info)

RADIO SPOT



05

TINA CAN DO A LIVE INTERVIEW ON RADIO

Inform your local radio stations that Tina is available for an interview. You can connect Tina with the radio stations via text, phone, or email:



920-544-1381



tina@counterculturemom.com

Tina has a MEDIA KIT she will send the stations so they have key questions ready to ask her ahead of time.

06

CONNECT WITH

CENTER FOR PARENT / YOUTH UNDERSTANDING

Find out who the CPYU leaders are in your area and reach out about your event. See if they will partner.

Let CPYU know that we will inform our audience (consisting of youth pastors, pastors, leaders, parents, students, etc.) about their ministry so more people can connect with their organization.

Resources

You can find Tina's headshots, radio spot, and past event flier examples by tapping on the link below.



[SPEAKER RESOURCES](#)

[WEBSITE](#)



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