

## Mission and Vision of Counter Culture Ministries



# Mission

Our mission is to help parents safely navigate today's pop culture, by providing a healthy media diet in the home. Our goal is to raise future counter-culture warriors who will lead our great nation.

For over two decades former Hollywood actress, Tina Griffin, has built a reputation as being a leading media expert. She's traveled globally for the past 21 years revealing how the entertainment industry glamorizes harmful behaviors without showing the consequences and how these messages are eroding the foundational development of today's youth. Currently, we are expanding the reach beyond live speaking events via multiple TV/Radio platforms.

HOLLYWOOD ACTRESS

1997-2006

INTERNATIONAL SPEAKER

2002-Present

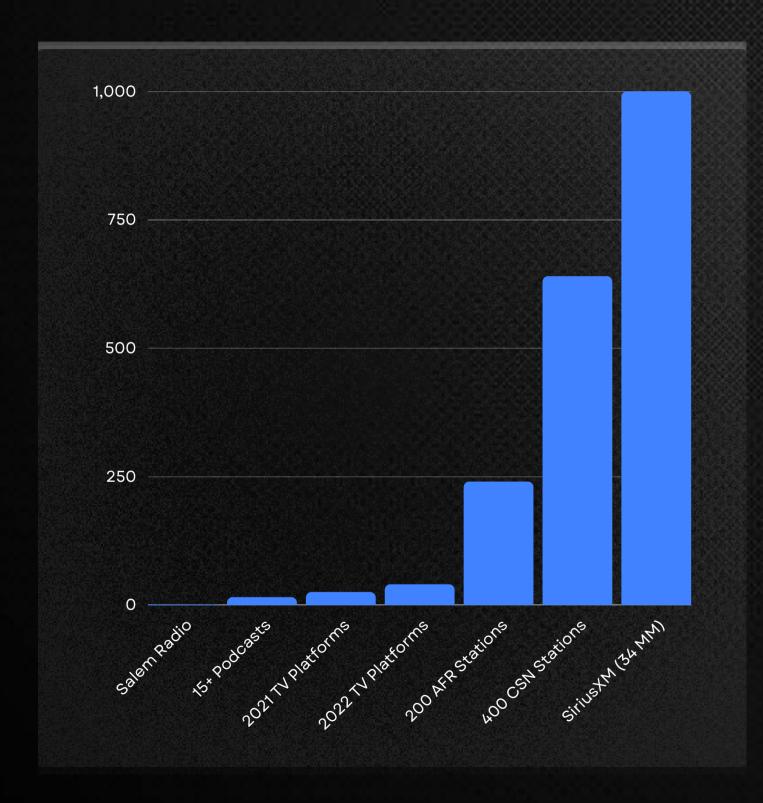
LAUNCHED MULTI PLATFORM SHOW

**June 2021** 



click on photos to view press kit

# Traction



The Counter Culture Mom Show has seen tremendous traction since launching in June 2021. We will continue to add new platforms monthly as funding comes in. Our show launched on AFR in April 2023 (200 stations), CSN in May 2023 (400 stations) followed by SiriusXM on Family Talk Channel 131 (34M paid subscribers) along with NRB TV (200M potential households each week).

We are currently available in over 700 million households each week. You can help us further expand the reach!



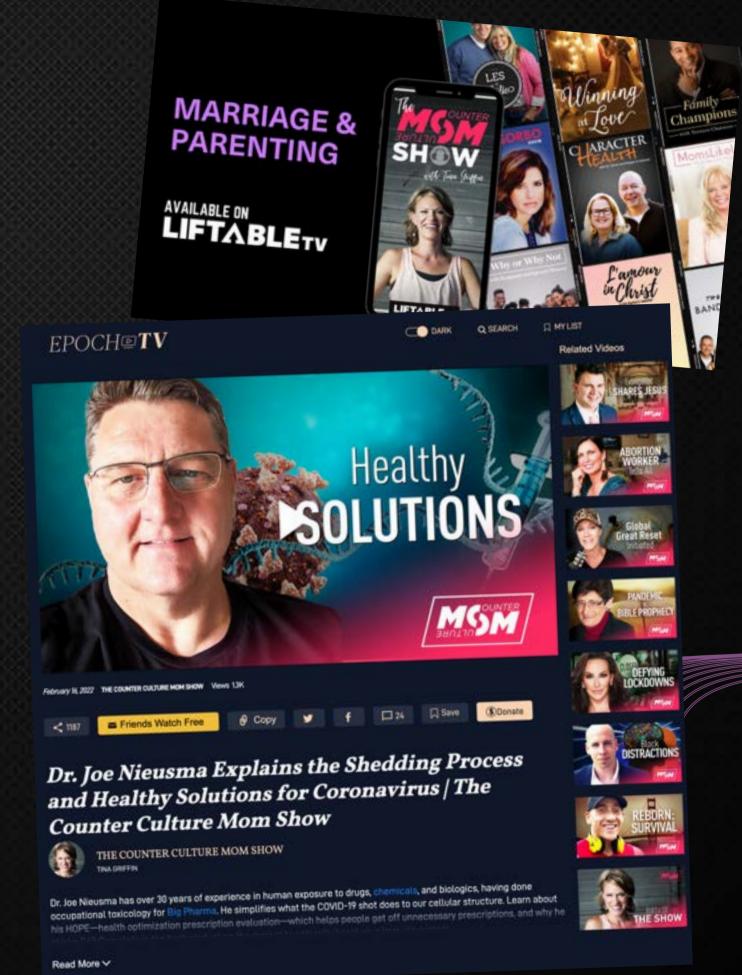
289K views of a recent episode on just ONE of our 40+ platforms

# **Show Strategy**

Based on regular listener feedback, *The Counter Culture Mom Show* has developed a very strategic process for determining what topics are covered, the timing of airing these episodes, and what experts are interviewed on the show.

# Four weekly 25 min solution-driven shows cover subjects such as:

- maintaining our religious and medical freedoms
- positive entertainment options
- sex trafficking and exploitation
- America's education crisis
- power over pornography
- safe social media habits
- how to combat bullying
- pro-life movement
- defeating suicide
- marriage
- and more



# Recent Shows



#### Counter Culture Mom Show

Former Hollywood actress and pop culture expert, Tina Griffin, helps parents safely navigate the current. pop culture chaos. Know have to create a healthy media diet for your family and live as a counter culture

Social links:

Pollow the policies: @ Applie Policies: - Google Policies: - Spoth - Stitcher

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#Clos EPlaybox



Red Heifers Found, Temple Plans Begin, Priests Prepared, Rapture Next Says Charles Dyer (Part

Millior closes the Billile say about what happens next on God's timeline? That's a question that author and Billile scholar Charles Dyer addresses in his apply fitled book, What Dises the Bible Say About the Future? Charle breaks lows some popular questions about Bible prophecy, like what's nest on the prop...

27.05 Oni 30.2022 4:00 PM



#### Kathleen Marquardt Affirms Agenda 2030 was Conceived to Depopulate and Control Humanity

Cathleen Marquardt has been warning people about the evils of Agenda 21 for over 30 years. She has been exposing the avil scheme of the globalists who are obsessed with having complete control over every person on the planet. Kathleen is the Vice President of the American Policy Center, and she's u...

27:10 Dec 20, 2002, 4:00 PM



Pro-Life Warrior Aj Hurley Reveals the Horrors of Infanticide and Late-Term Abortion

in early 2022, a box containing 115 deceased belies was discovered at the Washington Surgi-Clinic in Washington D.C. Five of those babies were full-term, third-trimester children, with evidence of having been killed after birth or during delivery. At Hurley is the Director of the Survivors of Abort...

27/17 Dec 28, 2022, 406 PM



### Reflecting on 2022 and Celebrating the Season of Christ's Return

As 2022 comes to a close, we can list at the chaos happening around the world and clearly see that we are in the season of Christ's return. As planet earth grows increasingly darker, Christ's light will shine even brighter in the hearts of his fatthful followers. We must choose to live boldly for t...

19.30 Dec 27, 3002, 400 PM

DONATE >



Erin Weidemann's bestselling Scripture-based Bible Belles book series helps young girls discover their true value and identity in Christ.

Bible Belles offers a Biblical look on how to live like a Godly woman than what the mainstream characters depicted by companies like Disney promote.



Kevin Hines jumped from the Golden Gate Bridge in a desperate attempt to end his life at the age of 19. After releasing his hands from the rail, falling 245 feet at 90mph, he had instant regret!

Find victory over suicide from this vibrant author, storyteller, and filmmaker who is on fire to explain the importance of getting and maintaining a healthy brain. SHOW



Netflix has been releasing a flood of demonic entertainment, and actor Aaron Hale knows first-hand the effects of its unnerving ramifications after working on shows like The Chilling Adventures of Sabrina and The Order.

Aaron explains how many actors are lost souls who need to hear the Gospel message! SHIW



ARLENE PELLICANE

Today's entertainment is dishing out huge amounts of dopamine, making kids constantly wanting more yet all the while damaging their developing brains.

Tech expert Arlene Pellicane explains the key differences between digital candy and digital vegetables and why kids need to get outside to foster creativity and cognitive development. SHIW

# Where You Can Find Us

- SiriusXM (34M paid subscribers)
- Christian Satellite Network CSN (380+ stations nationwide)
- American Family Radio AFR (180+ stations nationwide)
- 20+ audio platforms (*iHeart radio, Edify, Spotify, etc.*)
- NRB TV (200M homes)
- Pioneer Television Network (142M homes)
- Christian Television Network CTN Middle TN (3.4M potential reach)
- Christian Television Network CTN Golf Coast Region (1.4M potential reach)
- God's Learning Channel (6M homes in TX)
- Sacramento Faith TV (2.5M homes, 7 platforms)
- Right America Media











- Israel TV Network (5 platforms)
- FreedomProject Media (3 platforms)
- BEK TV (5 platforms)
- Speak Free Radio
- FrankSpeech
- Epoch TV
- LiftableTV
- Overcomers TV
- Conservative Television of America
- Faith Unveiled Network
- TAKEN TV Network
- Red Voice Media
- Christianity Stream







































# Expansion Plan

As a donor, you will enable us to expand our reach on these new platforms.

- Children's Health Defense (CHD.tv)
- Salem News Channel
- Salem Podcast Network
- Answers TV
- 20+ additional potential platforms
- more national speaking events

Safely Navigate Today's Media & Entertainment

## POP CULTURE PURGE TOUR

4 Speakers 4 Stories 4 Hours 4 Ever Changed



### SUNDAY, OCTOBER 17 - 2PM TO 6PM

Alps Road Presbyterian Church 380 Alps Road, Athens GA AlpsRoadPres.org 706.549.9284



### TICKET INFORMATION

\$10 each \$25 per family Text "register" to 706.995.7060 or use QR code to register









A Counter Culture Ministries Production - CounterCultureMom.com



## EXPERIENCE

FORMER HOLLYWOOD ACTRESS . POP CULTURE EXPERT.



#### **KEYNOTES & WORKSHOPS:**

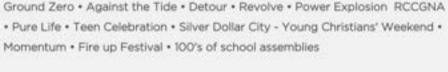
Truth for a New Generation Tour • Values Voter Summit • Educational Policy
Conference • Ignite America • Great Homeschool Conventions • National
Speakers Association • Focus on the Family • Rock for Life • and many morel



#### BANDS & MUSIC FESTIVALS:

Opened for: Colton Dixon • Jeremy Camp • Third Day • Jeff Deyo • Skillet Chris August • The Museum Festivals: Kingdom Bound • LifeLight • Ichthus Crossover • Resound Fest • Spiritfest • Fishnet • Shine • and many morel







### INTERNATIONAL EVENTS:

Tina Griffin has shared her Hollywood Exposed message across the globe at schools, colleges, and churches in countries such as Honduras • Bolivia Zimbabwe • Peru • the Bahamas • and many morel



#### **HOLLYWOOD ACTRESS & MODEL:**

Boston Legal • Ally McBeal • 90210 • Melrose Place • Dharma & Greg • Days of our Lives • Malcolm in the Middle • Jimmy Kimmel Livel • Lizzie McGuire • Roswell • Drake and Josh • Young and the Restless • and many more!

FEATURED ON:



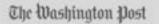
















LiMiTeD #ToO

# PLACES & FACES

It's an honor to serve God and meet the most courageous, fun-loving people from around the globel

Ichthus Music Festival, Lexington KY







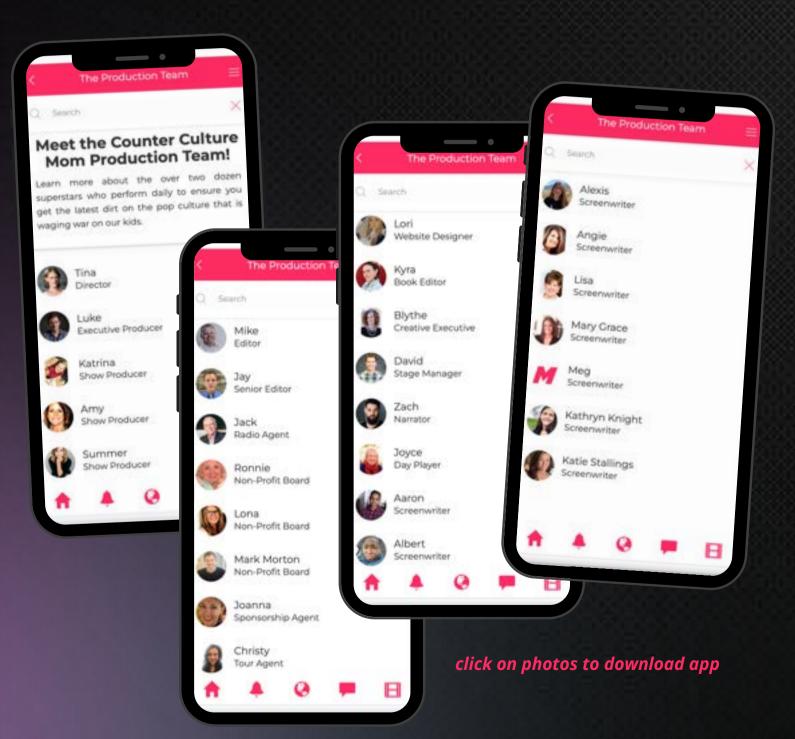




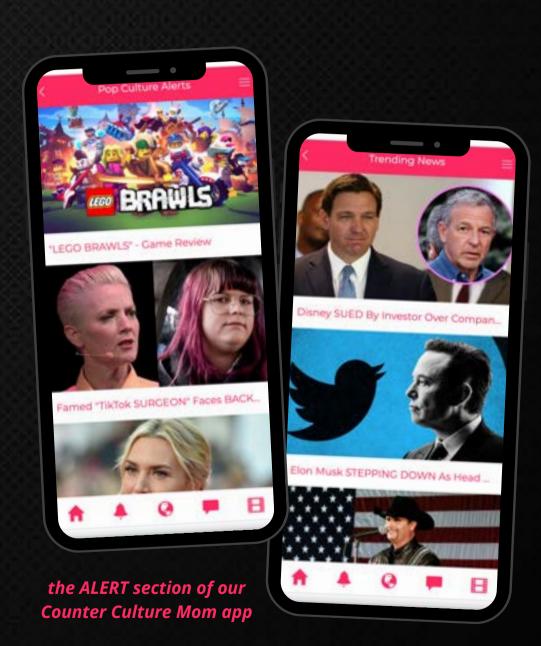


# The Counter Culture Ministries Team

As a monthly donor you will help us fund our staff, business expenses, production, and air time costs!



- Two dozen concerned Patriots daily analyze the current and upcoming pop culture releases from all genres
- We are dedicated to introducing parents and grandparents to wholesome, edifying entertainment that will draw kids closer to Christ and warn families of harmful media content
- Our team consists of experienced content creators, show producers, PR reps, booking agents, editors, etc.
- We have teens to grandparents working around the clock to keep parents updated on the latest news



# Sponsor Reviews



"Tina and her team are doing wonderful work and the passion they bring are second to none. This energy, resilience, and never-ending fight she brings to help folks not only become informed, but providing solutions is exactly what people need today! As a partner, she is committed to help our brand succeed, while she succeeds."

Jeff Arlotti ~ CEO of Pure Bella Vita

"As a sponsor of *The Counter Culture Mom Show* it has been amazing connecting with parents across the country who are engaged and concerned with the direction of culture. That is why we continue to support Tina and her work."

Karen Potter ~ Dorector of Church Outreach at Covenant Eyes







"As a non profit incubator, working with Tina for years, we are always thrilled to see one of our ministries spread their wings and fly. This is the case with Counter Culture Ministries. A year ago they launched on their own and have experienced staggering growth and traction. This is why we partnered with them as a sponsor of *The Counter Culture Mom Show*."

Nancy Hansen ~ CEO of Capstone Legacy Foundation



# Reviews





"Tina is so organized and I'm proud to be with a God-fearing show! My business benefited rapidly from her reach. I look forward to a long partnership."

Carlos Cortez
~ President and Investment Advisor of
Cortez Wealth Management

Huge thank you! My podcast numbers went up 134% after you had me on your show. Your testimony is riveting and your fearless exposure of evil is an inspiration to millions...me included. Praying for power and protection.







"We had a man give us a call about a potentially large donation ... he heard about us on your program!"

Tom Keyser ~ Chief Financial Officer



### **TESTIMONIES & REVIEWS**

\*VISIT COUNTERCULTUREMOM.COM/REVIEWS FOR MORE TESTIMONIES!



"We have been privileged to book the most well known Christian communicators in the world. One person who made quite an impact on our audiences and staff was Tina Griffin. She held an audience of 2,000+ college students riveted as she shared her life story and the truth of God's Word in compelling fashion. In our opinion, she is a world class communicator and exhibits Christ-likeness every step of the way."

- Alex McFarland / Apologist and Broadcaster



"Speaking from her experience, Tina's unvarnished message is pure, true and passionate. She inspires me."

- Sam Sorbo / Actress, Author, Radio Talk Show Host



"The Counter Culture Mom is an outstanding resource for families looking to protect their children from inappropriate Hollywood fare. She is a powerful combination of energy, commitment and faith!"

- Greg Gudorf / CEO, Pure Flix Digital



"Tina Marie is the bomb! She is talking about the real issues - the ones most people side step around. She is hitting them straight on and from a Biblical point of view. We can continue having pizza parties for our youth or we can bring in people like Tina Marie to help set students free from the strongholds that are keeping them from having a world-changing relationship with God."

- Jeff Deyo / Former member of Sonicflood, National Recording Artist



"Tina Marie rocks! She talks about the tough issues in our culture today, which [others] will not discuss. Get your seatbelt on, sit back, and get ready for the ride of your life!"

- Steve Von Hoene / Retired Cincinnati Reds' pitcher



"Finally someone to help me stay alert to the damaging stuff media puts out! The biggest value is that I can KNOW before my kids KNOW and that Tina will do the work for me and send it to me. One more thing I don't have to worry about! Thank you for helping us protect our children. I will be recommending the Counter Culture Mom App to all the moms I mentor."

### - Mona Corwin / Mom Mentor, Balanced Mom Life

"You had such an AWESOME message for the students in the Norway-Vulcan School District. The kids are still buzzing about your visit here - you made quite an impact!"

### - Andy / Principal

"Your message yesterday was one that needs to be heard at every school in this country AND by every PARENT (and grandparent) in this country! THANK YOU for what you are doing. God has given you a message to spread and the gift of the perfect skills to spread that message."

### - Shannon / Concerned Parent

"When I came home, it really hit me with everything you said about all the music.

After being convicted for about 36 hours, I broke down and destroyed 135 CDs that were nothing but garbage! Thanks for that! I never really realized how much that did influence my life! I will never forget you."

#### - Katie / Teen

"I am a 13 year old boy from Bozeman. I saw your seminar & I was blown away. Thank you for opening a new life of music for me!"

### - Andrew / Student

"Dude, your speech at Don't Get Punk'd in Pigeon Forge was wicked awesome!!!!! I was so psyched up after! Most speakers aren't that REAL with us... But you had the facts which was so cool."

### - Adriane / Student

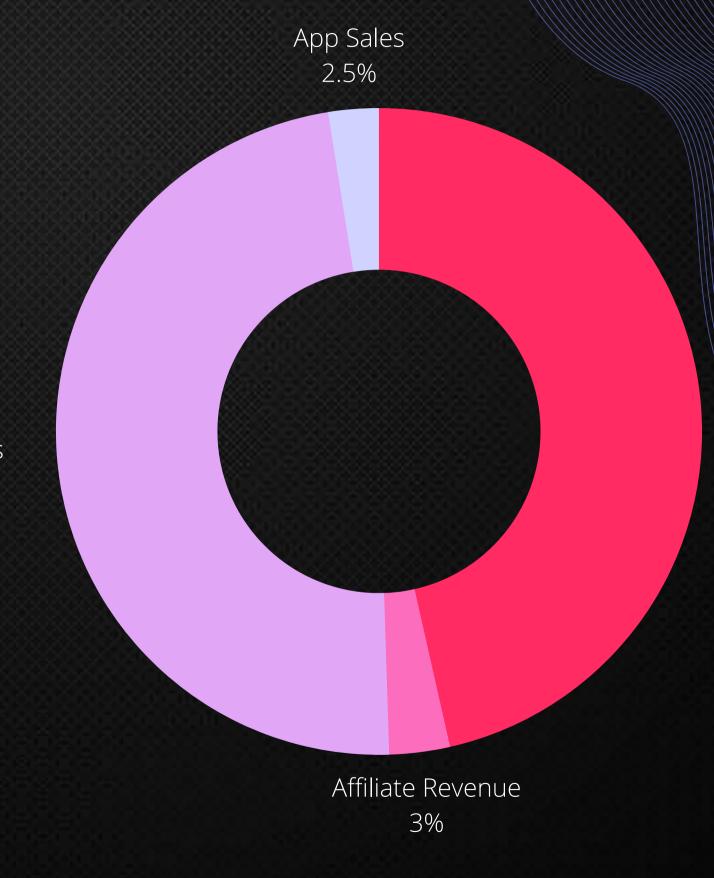
MORE REVIEWS

BOOKING INQUIRY FORM

# Revenue Breakdown

Here's the breakdown of revenue for 2022.

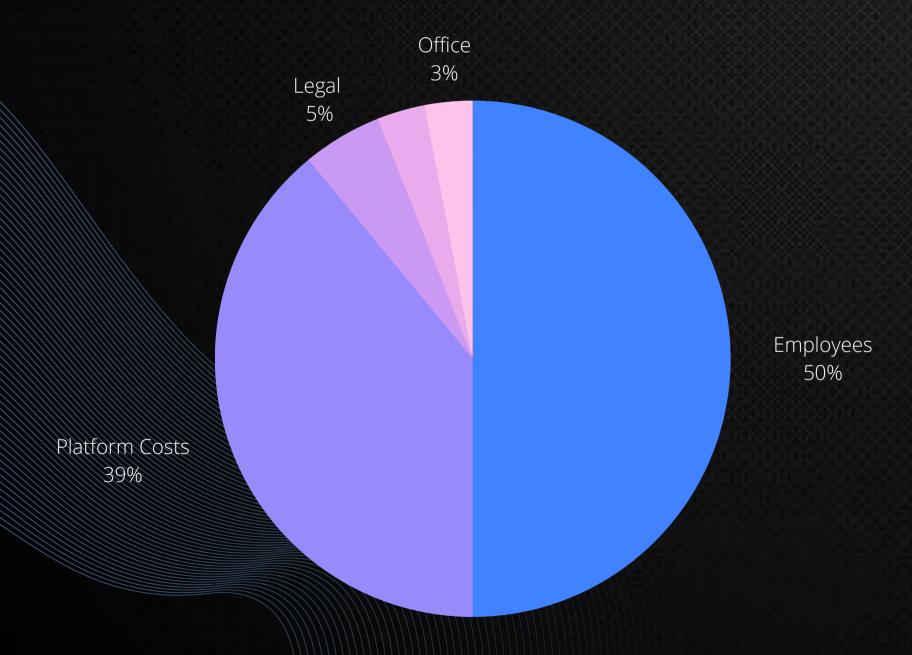
Sponsorships 48%



Donations 46.5%

# 2023 Budget

## **Expense Breakdown**

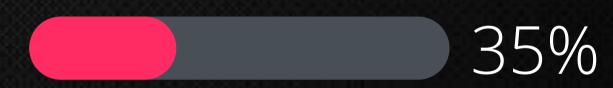


# **Annual Goal = \$540,000 Monthly Goal = \$45,000**

We are looking for **anchor donors** to help close the gap for our required monthly budget. Would you consider becoming a monthly donor and help us reach our goal? This funding will cover airtime, production costs and our ministry team.

\$500, \$1,000, \$2,500

## **Percentage of Goal Reached**





Counter Culture Ministries is a 501(c)(3) and all donations are tax deductible

# Contact Us



## MORE INFO

website
app
press kit
reviews
social media
speaking reel

## Luke Griffin

*President* (920) 544-1380

<u>Luke@CounterCultureMom.com</u>

## Tina Griffin

*CEO/Host* (920) 544-1381

<u>Tina@CounterCultureMom.com</u>

## "LET'S DO GREAT THINGS TOGETHER!"



Tina Criffin