



*The* **MSM** COUNTER  
CULTURE  
**SHOW**

*with Tina Griffin*



# Mission and Vision of Counter Culture Ministries



*click on image to watch mission video*



# Mission

For over two decades former Hollywood actress, Tina Griffin, has built a reputation as being a leading media expert. She's traveled globally for the past 21 years revealing how the entertainment industry glamorizes harmful behaviors without showing the consequences and how these messages are eroding the foundational development of today's youth. Currently, we are expanding the reach beyond live speaking events via multiple TV/Radio platforms.

**Our mission is to help parents safely navigate today's pop culture, by providing a healthy media diet in the home. Our goal is to raise future counter-culture warriors who will lead our great nation.**

HOLLYWOOD  
ACTRESS

**1997-2006**



INTERNATIONAL  
SPEAKER

**2002-Present**



LAUNCHED MULTI  
PLATFORM SHOW

**June 2021**



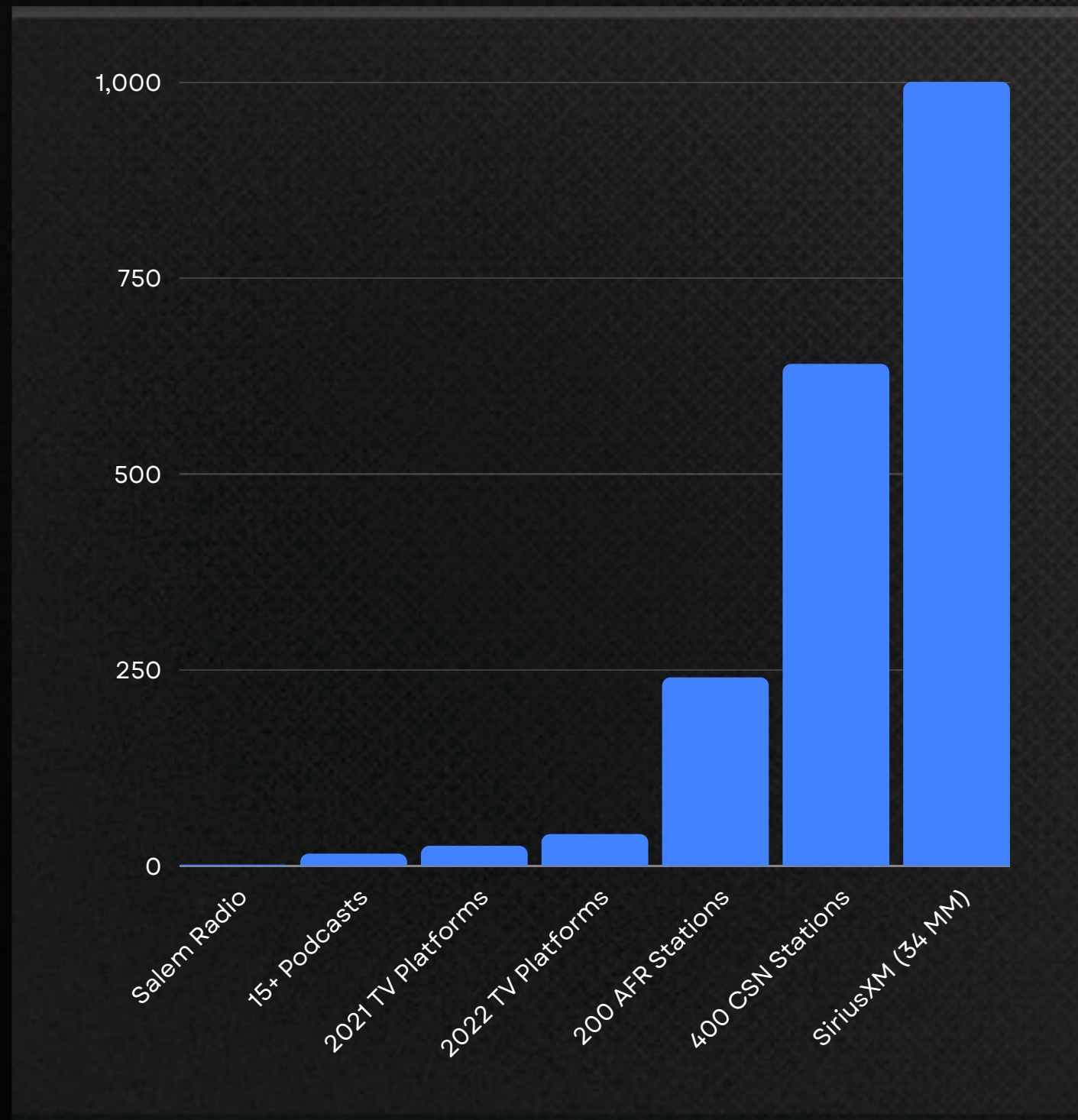
*click on photos to view press kit*



# Traction

*The Counter Culture Mom Show* has seen tremendous traction since launching in June 2021. We will continue to add new platforms monthly. Our show launched on AFR in April (*approx. 200 stations*) and then launched on CSN in May (*approx. 400 stations*) and we will launch on SiriusXM (*34 million paid subscribers*) with upcoming donations.

**The potential reach is phenomenal! You can help us get there!**



**289K views of a recent episode on just ONE of our 40+ platforms**

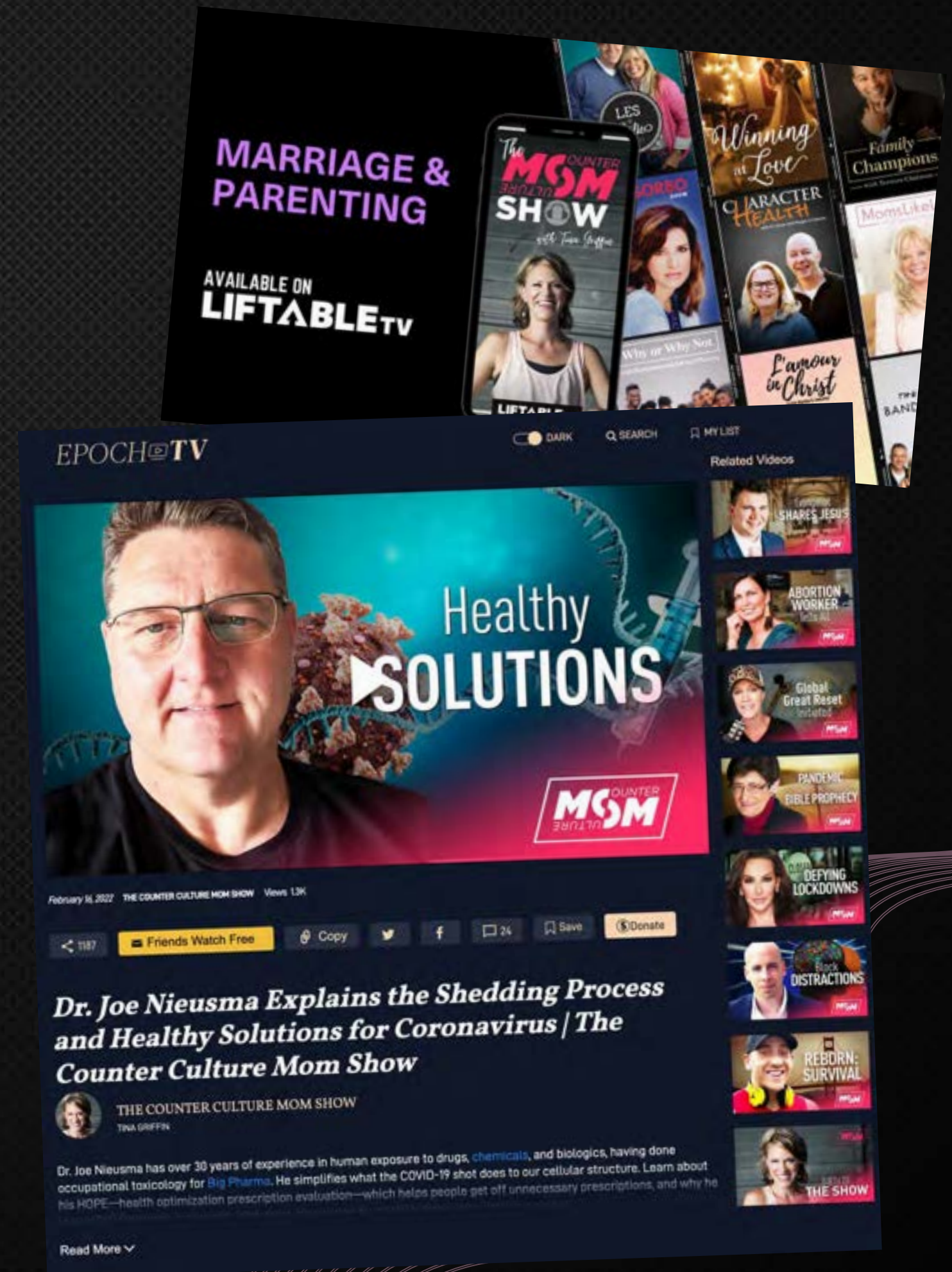


# Show Strategy

Based on regular listener feedback, *The Counter Culture Mom Show* has developed a very strategic process for determining what topics are covered, the timing of airing these episodes, and what experts are interviewed on the show.

**Four weekly 25 min solution-driven shows cover subjects such as:**

- maintaining our religious and medical freedoms
- positive entertainment options
- sex trafficking and exploitation
- America's education crisis
- power over pornography
- safe social media habits
- how to combat bullying
- pro-life movement
- defeating suicide
- marriage
- and more





# Recent Shows



### The Counter Culture Mom Show with Tina Griffin Podcast

Playlist by The Counter Culture Mom Show with Tina Griffin

Former Hollywood actress and pop culture expert, Tina Griffin, helps parents safely navigate the current pop culture chaos. Know how to create a healthy media diet for your family and live as a counter... More

Follow the podcast:  Apple Podcasts  Google Podcasts  Spotify  Stitcher

 TuneIn  RSS feed

🎵 168 clips in playlist



#### Jon Harris Reveals Counterfeit Christian Leaders - SPOTLIGHT with Tina Griffin

Jesus warned us that the end times would bring a weakening of the church, and today, the Marxist infiltration behind the pulpit proves we are living in the seventh hour. Jon Harris, the founder of Conversations that Matter and creator of Last Stand Studios, warns of troubling activity within the...

28:30   Mar 22, 2023 4:07 PM



#### Christian Apologist Alex McFarland Offers Teen Summer Camp for the Soul

If you want your child to grow up and perpetuate Godly values, sit down together every night and have a meal together, says Christian apologist and founder and President of Truth for a New Generation, Alex McFarland. Alex has preached in more than 2,000 churches across America and is the only eva...

25:54   Mar 16, 2023 4:07 PM



#### Doe River Gorge Adventure Camp Ignites Deeper Walk With God Declares Donna Pearce

Leaping from the top of a 30-foot gile and grabbing a trapeze bar is just one way that Guest Services Director of Doe River Gorge, Donna Pearce, says kids can draw closer to God. Donna coordinates the activities of this sprawling Tennessee Christian campground, which hosts campers from grade ten...

20:26   Mar 11, 2023 4:07 PM



#### Exploring the Two Biggest Christian Attractions in the World with Creationist Ken Ham

As visitors look toward the horizon, the towering, 10-story tall bow of Noah's Ark catches the evening sun. The setting is Kentucky, and the places are the Ark Encounter and Creation Museum, founded by young earth apologist and creationist Ken Ham. Ken created these two fascinating attractions to...

29:29   Mar 16, 2023 4:07 PM

DONATE



ANNE MARIE MCDONALD

Not sure how to keep track of your children when they're out with their friends? Are your tweens begging for a cell phone? We have the solution!

Anne Marie McDonald from Gabb Wireless gives great insight on the best tech gadgets for your kids. The Gabb phone and watch are a must for every kid.



KEVIN HINES

Kevin Hines jumped from the Golden Gate Bridge in a desperate attempt to end his life at the age of 19. After releasing his hands from the rail, falling 245 feet at 90mph, he had instant regret!

Find victory over suicide from this vibrant author, storyteller, and filmmaker who is on fire to explain the importance of getting and maintaining a healthy brain.



SARAH HURM

Moments after taking the RU486 chemical abortion pill, Sarah Hurm knew she made a grave mistake!

After doing online research, God led her to a doctor who was able to give her prometrium which saved her son Isaiah! Sarah is sharing her story so other babies will be saved.



CARY GORDON

The American church must stand up to the government and declare, "You will not tell me what to do!" says pastor, Cary Gordon. He declares churches that don't get involved in civil government are like a conscience that doesn't speak.

Cary believes America can only be saved by divine intervention and churches repent and return to preaching the true gospel.

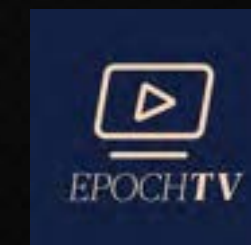
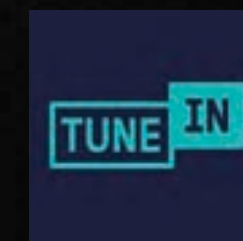
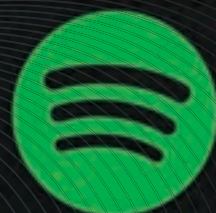


click on an image to watch the episode



# Where You Can Find Us

- Christian Satellite Network - CSN - (380+ stations in over 40 states)
- American Family Radio - AFR - (180+ stations in over 30 states)
- Salem Radio - San Diego (3 mil potential reach)
- 20+ audio platforms (iHeart radio, Edify, Spotify, etc.)
- Christian TV Network - CTN - Nashville (38 channels)
- Sacramento Faith TV - (2.5 million households, 7 platforms)
- God's Learning Channel (6 mil homes in TX)
- Israel TV Network (5 platforms)
- TAKEN TV Network (Roku)
- FreedomProject Media (3 platforms)
- BEK TV (5 platforms)
- Epoch TV
- LifiableTV
- Overcomers TV
- Conservative Television of America
- Red Voice Media
- Christianity Stream





# Expansion Plan

*As a donor, you will enable us to expand our reach on these new platforms.*

- Salem News Channel
- Salem Podcast Network
- Sirius XM
- Answers TV
- NRB TV
- Christian TV Network - Pensacola
- Children's Health Defense (CHD.tv)
- 20+ additional potential platforms
- more national speaking events

Safely Navigate Today's Media & Entertainment

## POP CULTURE PURGE TOUR

4 Speakers 4 Stories 4 Hours 4 Ever Changed



**SUNDAY, OCTOBER 17 - 2PM TO 6PM**

Alps Road Presbyterian Church  
380 Alps Road, Athens GA  
AlpsRoadPres.org  
706.549.9284



**TICKET INFORMATION**

\$10 each  
\$25 per family  
Text "register" to  
706.995.7060 or use  
QR code to register

A Counter Culture Ministries Production - CounterCultureMom.com





# EXPERIENCE

FORMER HOLLYWOOD ACTRESS • POP CULTURE EXPERT



## KEYNOTES & WORKSHOPS:

Truth for a New Generation Tour • Values Voter Summit • Educational Policy Conference • Ignite America • Great Homeschool Conventions • National Speakers Association • Focus on the Family • Rock for Life • and many more!



## BANDS & MUSIC FESTIVALS:

Opened for: Colton Dixon • Jeremy Camp • Third Day • Jeff Deyo • Skillet • Chris August • The Museum **Festivals:** Kingdom Bound • LifeLight • Ichthus Crossover • Resound Fest • Spiritfest • Fishnet • Shine • and many more!



## YOUTH CONFERENCES:

Ground Zero • Against the Tide • Detour • Revolve • Power Explosion • RCCGNA • Pure Life • Teen Celebration • Silver Dollar City • Young Christians' Weekend • Momentum • Fire up Festival • 100's of school assemblies



## INTERNATIONAL EVENTS:

Tina Griffin has shared her Hollywood Exposed message across the globe at schools, colleges, and churches in countries such as Honduras • Bolivia • Zimbabwe • Peru • the Bahamas • and many more!

## HOLLYWOOD ACTRESS & MODEL:

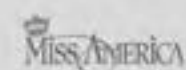
Boston Legal • Ally McBeal • 90210 • Melrose Place • Dharma & Greg • Days of our Lives • Malcolm in the Middle • Jimmy Kimmel Live! • Lizzie McGuire • Roswell • Drake and Josh • Young and the Restless • and many more!

FEATURED ON:



The Washington Post

L'OREAL



LIMITED TOO

# PLACES & FACES

It's an honor to serve God and meet the most courageous, fun-loving people from around the globe!

Ichthus Music Festival, Lexington KY



Jeff Deyo Band, San Diego CA



Moms March for America, Omaha NE



Purity Conference, Mesa AZ



Speaking Tour, Zimbabwe Africa



Kingdom Bound, Buffalo NY

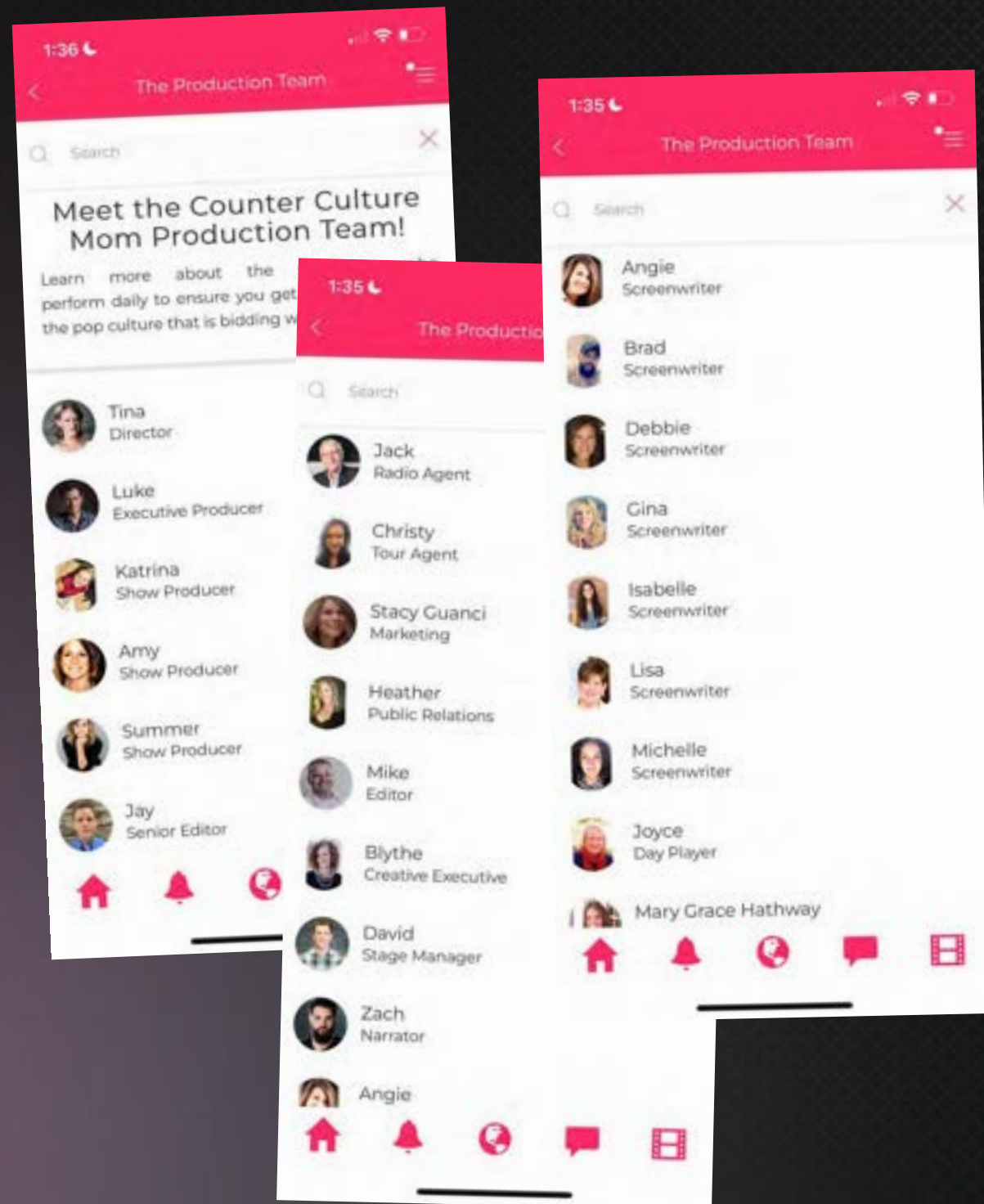


Momentum Conference, San Diego CA

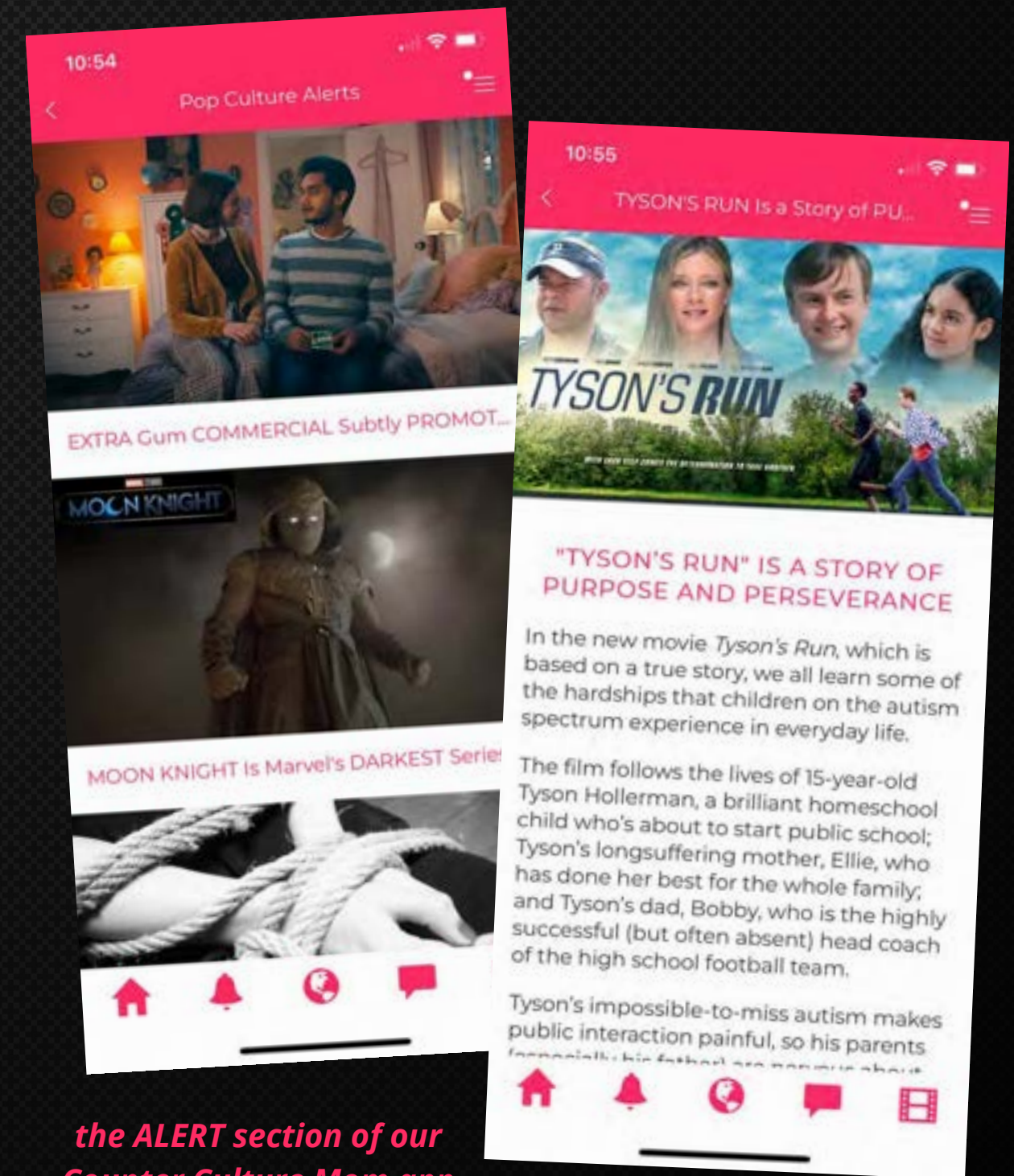


# The Counter Culture Ministries Team

*As a monthly donor you will help us fund our staff, business expenses, production, and air time costs!*



- Two dozen concerned Patriots daily analyze the current and upcoming pop culture releases from all genres
- We are dedicated to introducing parents and grandparents to wholesome, edifying entertainment that will draw kids closer to Christ and warn families of harmful media content
- Our team consists of experienced content creators, show producers, PR reps, booking agents, editors, etc.
- We have teens to grandparents working around the clock to keep parents updated on the latest news



*the ALERT section of our Counter Culture Mom app*

*click on photos to download app*



# TESTIMONIES & REVIEWS

\*VISIT [COUNTERCULTUREMOM.COM/REVIEWS](https://counterculturemom.com/reviews) FOR MORE TESTIMONIES!



*"We have been privileged to book the most well known Christian communicators in the world. One person who made quite an impact on our audiences and staff was Tina Griffin. She held an audience of 2,000+ college students riveted as she shared her life story and the truth of God's Word in compelling fashion. In our opinion, she is a world class communicator and exhibits Christ-likeness every step of the way."*

- Alex McFarland / Apologist and Broadcaster



*"Speaking from her experience, Tina's unvarnished message is pure, true and passionate. She inspires me."*

- Sam Sorbo / Actress, Author, Radio Talk Show Host



*"The Counter Culture Mom is an outstanding resource for families looking to protect their children from inappropriate Hollywood fare. She is a powerful combination of energy, commitment and faith!"*

- Greg Gudorf / CEO, Pure Filx Digital



*"Tina Marie is the bomb! She is talking about the real issues - the ones most people side step around. She is hitting them straight on and from a Biblical point of view. We can continue having pizza parties for our youth or we can bring in people like Tina Marie to help set students free from the strongholds that are keeping them from having a world-changing relationship with God."*

- Jeff Deyo / Former member of Sonicflood, National Recording Artist



*"Tina Marie rocks! She talks about the tough issues in our culture today, which [others] will not discuss. Get your seatbelt on, sit back, and get ready for the ride of your life!"*

- Steve Von Hoene / Retired Cincinnati Reds' pitcher



*"Finally someone to help me stay alert to the damaging stuff media puts out! The biggest value is that I can KNOW before my kids KNOW and that Tina will do the work for me and send it to me. One more thing I don't have to worry about! Thank you for helping us protect our children. I will be recommending the Counter Culture Mom App to all the moms I mentor."*

- Mona Corwin / Mom Mentor, Balanced Mom Life

*"You had such an AWESOME message for the students in the Norway-Vulcan School District. The kids are still buzzing about your visit here - you made quite an impact!"*

- Andy / Principal

*"Your message yesterday was one that needs to be heard at every school in this country AND by every PARENT (and grandparent) in this country! THANK YOU for what you are doing. God has given you a message to spread and the gift of the perfect skills to spread that message."*

- Shannon / Concerned Parent

*"When I came home, it really hit me with everything you said about all the music. After being convicted for about 36 hours, I broke down and destroyed 135 CDs that were nothing but garbage! Thanks for that! I never really realized how much that did influence my life! I will never forget you."*

- Katie / Teen

*"I am a 13 year old boy from Bozeman. I saw your seminar & I was blown away. Thank you for opening a new life of music for me!"*

- Andrew / Student

*"Dude, your speech at Don't Get Punk'd in Pigeon Forge was wicked awesome!!!!!! I was so psyched up after! Most speakers aren't that REAL with us... But you had the facts which was so cool."*

- Adriane / Student

[MORE REVIEWS](#)

[BOOKING INQUIRY FORM](#)



# Sponsor Reviews



"Tina and her team are doing wonderful work and the passion they bring are second to none. This energy, resilience, and never-ending fight she brings to help folks not only become informed, but providing solutions is exactly what people need today! As a partner, she is committed to help our brand succeed, while she succeeds."

**Jeff Arlotti ~ CEO of Pure Bella Vita**



"As a non profit incubator, working with Tina for years, we are always thrilled to see one of our ministries spread their wings and fly. This is the case with Counter Culture Ministries. A year ago they launched on their own and have experienced staggering growth and traction. This is why we partnered with them as a sponsor of *The Counter Culture Mom Show*."

**Nancy Hansen ~ CEO of Capstone Legacy Foundation**

"As a sponsor of *The Counter Culture Mom Show* it has been amazing connecting with parents across the country who are engaged and concerned with the direction of culture. That is why we continue to support Tina and her work."

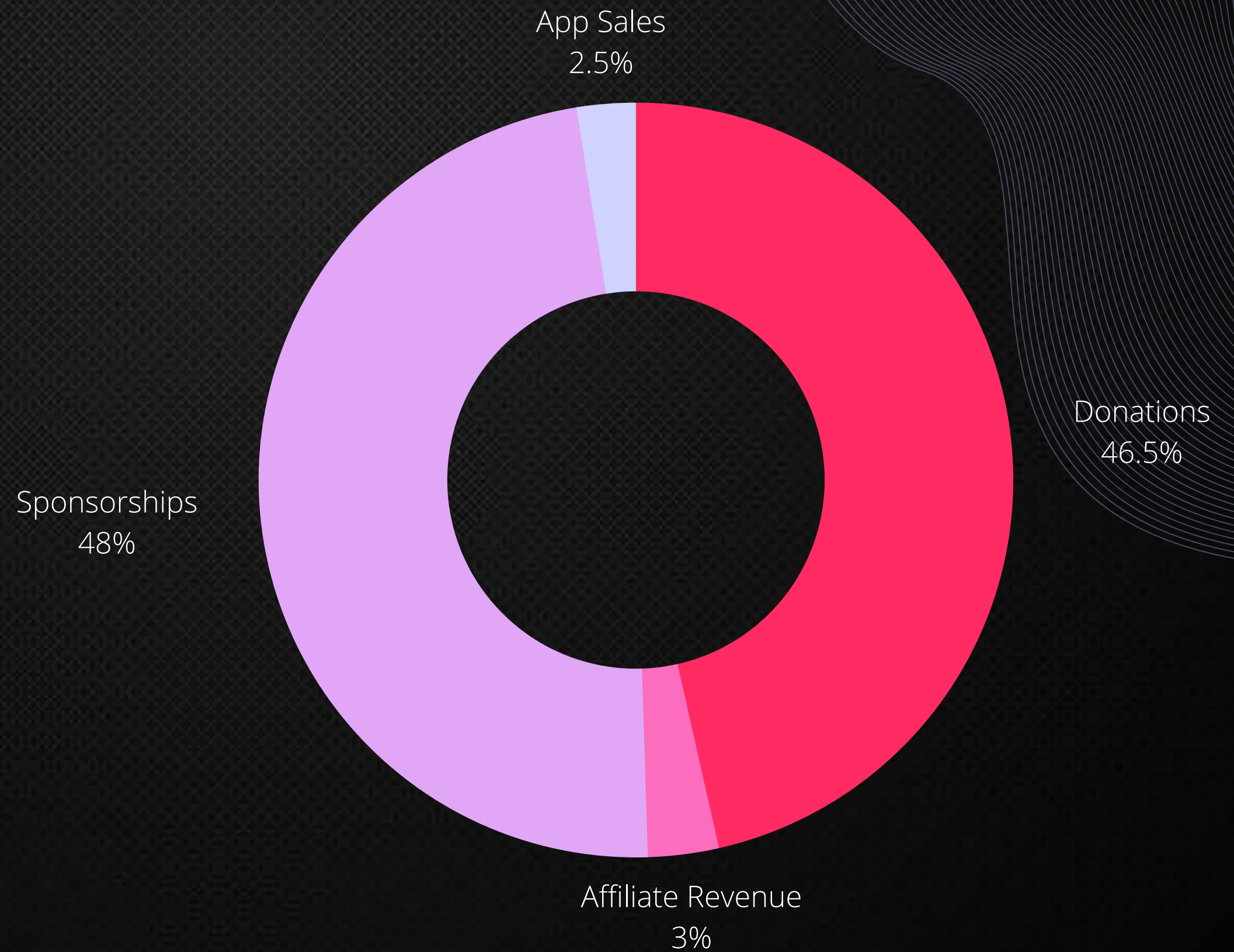
**Karen Potter ~ Director of Church Outreach at Covenant Eyes**





# Revenue Breakdown

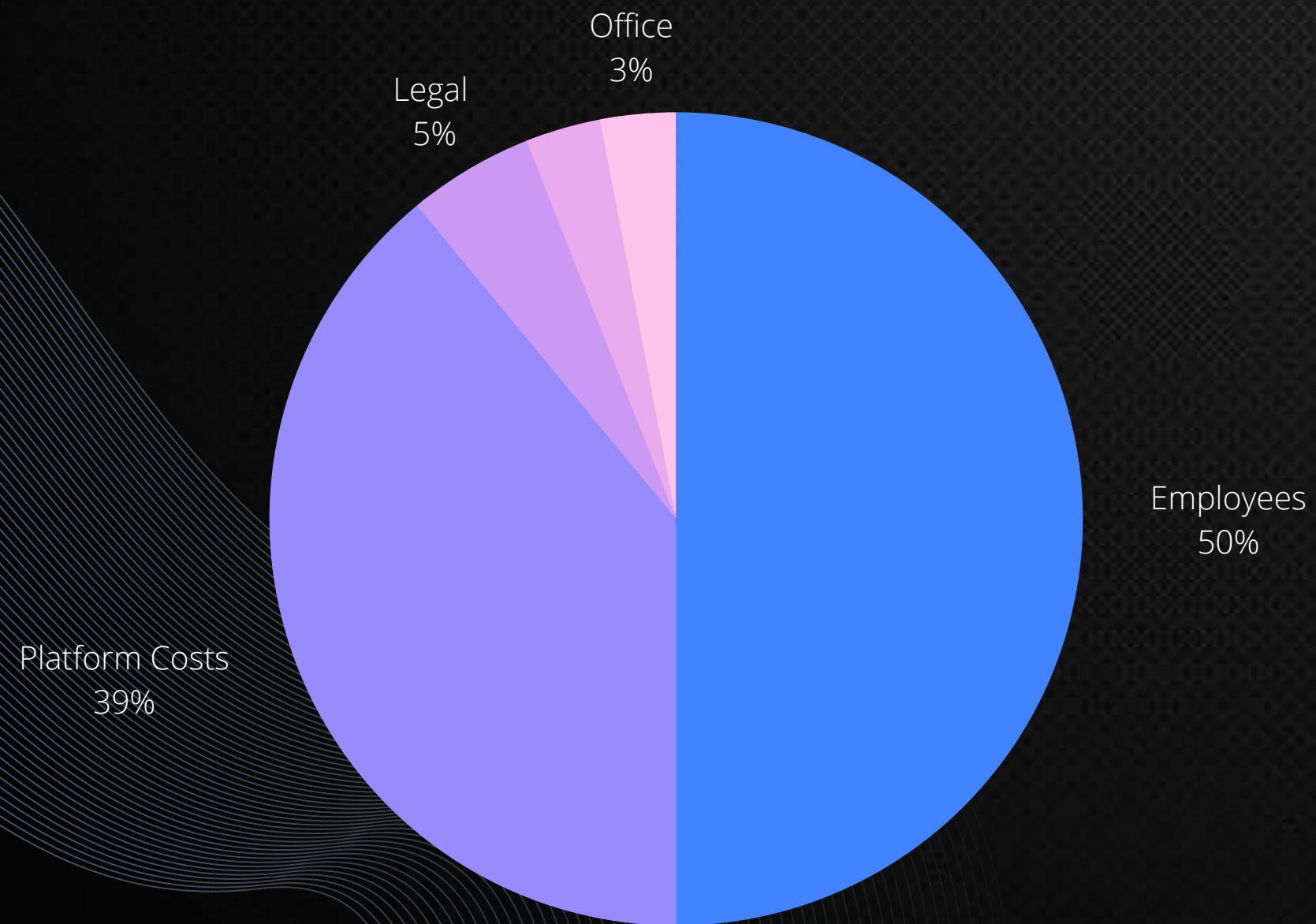
Here's the breakdown of revenue for 2021.





# 2022 Budget

## Expense Breakdown



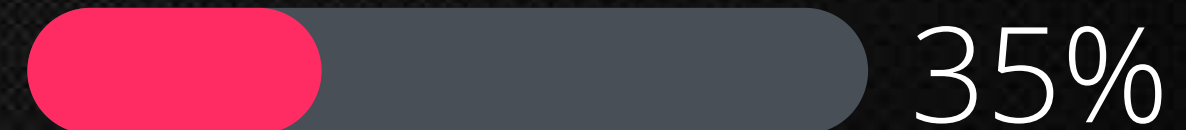
**Monthly Goal of \$35,000**

***MATCHING DONOR - DOLLAR FOR DOLLAR***

We are looking for **anchor donors** to help close the gap for our required monthly budget. Would you consider becoming a monthly donor and help us reach our goal? **Every dollar is doubled!**

**\$500, \$1,000, \$2,500**

**Percentage of Goal Reached**



**DONATE** ▶

***Counter Culture Ministries is a 501(c)(3) and all donations are tax deductible***



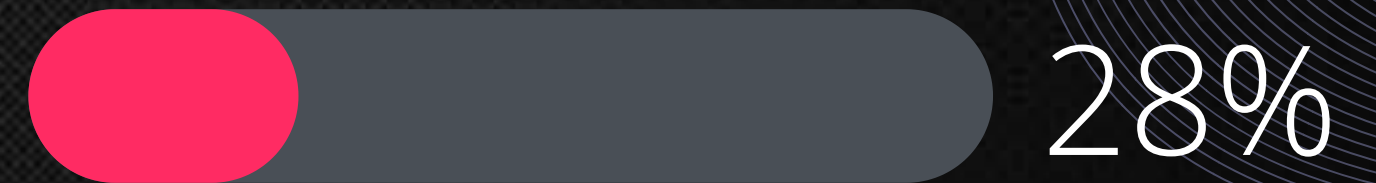
# One-Time Donation Needs

As we prepare to launch on 600 new radio stations and 20+ TV platforms, we need to update the following:

- new donor management system - \$6,000
- updates to recording studio - \$4,000
- branding updates - \$5,000
- website rebuild - \$25,000
- app rebuild - \$10,000

**Goal \$50,000**

***MATCHING DONOR - DOLLAR FOR DOLLAR***



**DONATE ▶**

***Counter Culture Ministries is a 501(c)(3)  
and all donations are tax deductible***



# Contact Us



## MORE INFO

website  
app  
press kit  
reviews  
social media  
speaking reel

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"LET'S DO GREAT THINGS TOGETHER!"



*Tina Griffin*