

Mission and Vision of Counter Culture Ministries



Mission

For over two decades former Hollywood actress, Tina Griffin, has built a reputation as being a leading media expert. She's traveled globally for the past 21 years revealing how the entertainment industry glamorizes harmful behaviors without showing the consequences and how these messages are eroding the foundational development of today's youth. Currently, we are expanding the reach beyond live speaking events via multiple TV/Radio platforms.

Our mission is to help parents safely navigate today's pop culture, by providing a healthy media diet in the home. Our goal is to raise future counter-culture warriors who will lead our great nation.

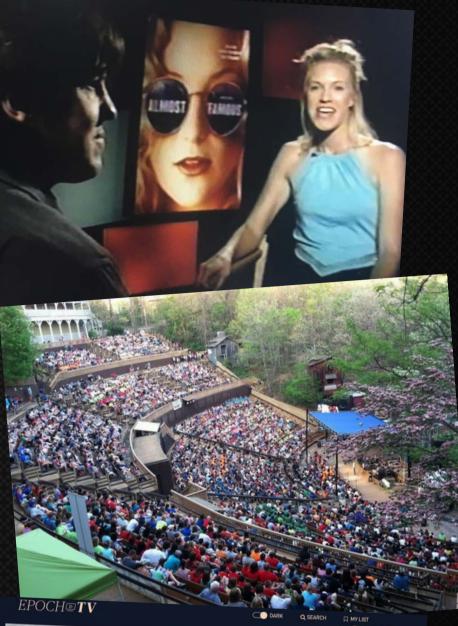
HOLLYWOOD ACTRESS 1997-2006

INTERNATIONAL SPEAKER 2002-Present

LAUNCHED MULTI PLATFORM SHOW **June 2021**



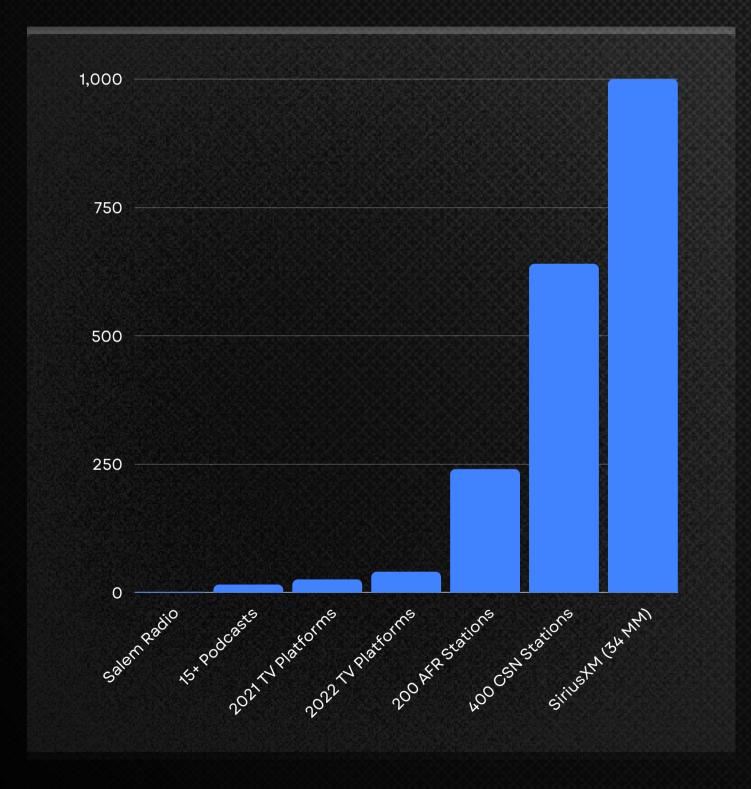






E COUNTER CULTURE MOM SHOW

click on photos to view press kit



The Counter Culture Mom Show has seen tremendous traction since launching in June 2021. We will continue to add new platforms monthly. Our show will be on AFR in April and we were offered a time slot on both CSN (400 stations) and SiriusXM (34 million paid subscribers).

The potential reach is phenomenal! You can help us get there!



176K views of a recent episode on just ONE of our 40+ platforms

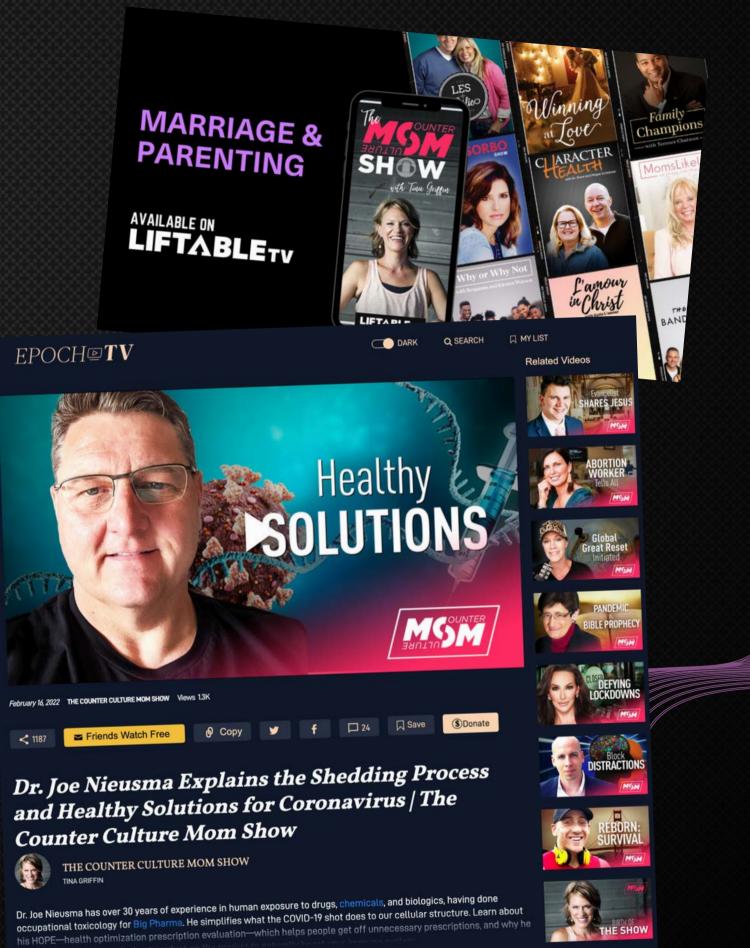
Traction

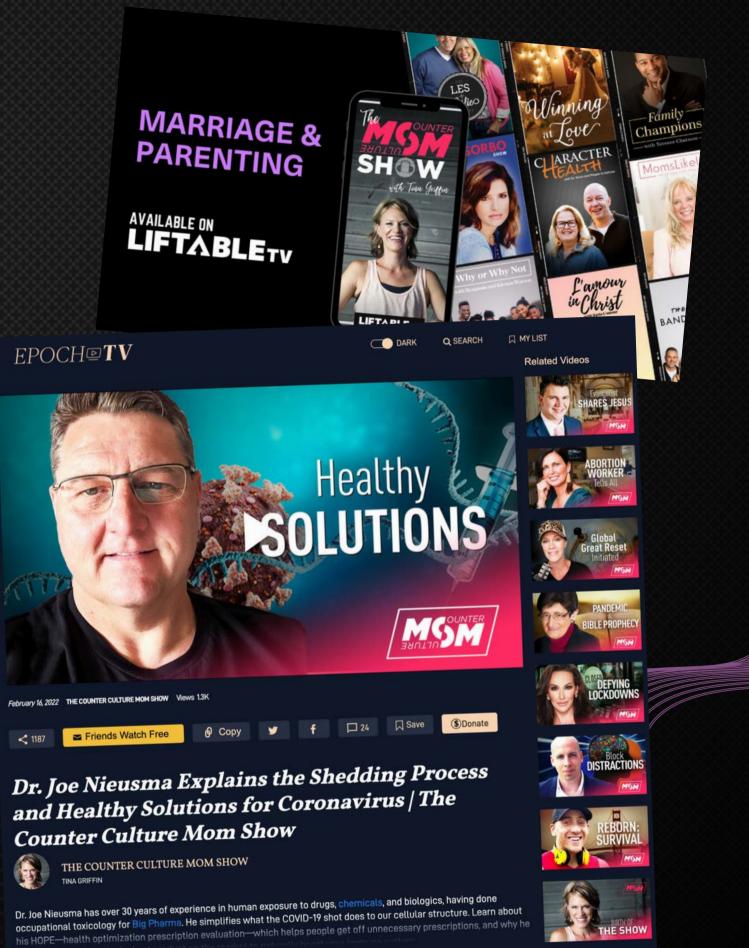
Show Strategy

Based on regular listener feedback, The Counter Culture Mom Show has developed a very strategic process for determining what topics are covered, the timing of airing these episodes, and what experts are interviewed on the show.

Four weekly 25 min solution-driven shows cover subjects such as:

- maintaining our religious and medical freedoms
- positive entertainment options
- sex trafficking and exploitation
- America's education crisis
- power over pornography
- safe social media habits
- how to combat bullying
- pro-life movement
- defeating suicide
- marriage
- and more







Read More ∨

Recent Shows



The Counter Culture Mom Show with Tina Griffin Podcast

Playlist by The Counter Culture Mom Show with Tina Griffin Former Hollywood actress and pop culture expert, Tina Griffin, helps parents safely navigate the current pop culture chaos. Know how to create a healthy media diet for your family and live as a counte... More

Follow the podcast:
Apple Podcasts
Google Podcasts
Spotify
Stitcher Tunein S RSS feed

♬ 168 clips in playlist



Ion Harris Reveals Counterfeit Christian Leaders - SPOTLIGHT with Tina Griffin

esus warned us that the end times would bring a weakening of the church, and today, the Marxist infiltration ehind the pulpit proves we are living in the eleventh hour. Jon Harris, the founder of Conversations that Matter nd creator of Last Stand Studios, warns of troubling activity within the... 5:36 Mar 22, 2022 4:00 PM



Christian Apologist Alex McFarland Offers Teen Summer Camp for the Soul

If you want your child to grow up and perpetuate Godly values, sit down together every night and have a meal gether, says Christian apologist and Founder and President of Truth For a New Generation, Alex McFarland. x has preached in more than 2,000 churches across America and is the only eva... 25:53 Mar 18, 2022 4:00 PM



Doe River Gorge Adventure Camp Ignites Deeper Walk With God Declares Donna Pearce

aping from the top of a 32-foot pole and grabbing a trapeze bar is just one way that Guest Services Director of Doe River Gorge, Donna Pearce, says kids can draw closer to God. Donna coordinates the activities of this sprawling Tennessee Christian campground, which hosts campers from grade two ... 25:26 Mar 17, 2022 4:00 PM



Exploring the Two Biggest Christian Attractions in the World with Creationist Ken Ham

s visitors look toward the horizon, the towering, 10-story tall bow of Noah's Ark catches the evening sun. The setting is Kentucky, and the places are the Ark Encounter and Creation Museum, founded by young earth pologist and creationist Ken Ham. Ken created these two fascinating attractions to... 25:29 Mar 16, 2022 4:00 PM





ANNE MARIE MCDONALD

Not sure how to keep track of your children when they're out with their friends? Are your tweens begging for a cell phone? We have the solution!

Anne Marie McDonald from Gabb Wireless gives great insight on the best tech gadgets for your kids. The Gabb phone and watch are a must for every kid.



SARAH HURM

Moments after taking the RU486 chemical abortion pill, Sarah Hurm knew she made a grave mistake!

After doing online research, God led her to a doctor who was able to give her prometrium which saved her son Isaiah! Sarah is sharing her story so other babies will be saved. SHOW



Kevin Hines jumped from the Golden Gate Bridge in a desperate attempt to end his life at the age of 19. After releasing his hands from the rail, falling 245 feet at 90mph, he had instant regret!

Find victory over suicide from this vibrant author, storyteller, and filmmaker who is on fire to explain the importance of getting and Mac maintaining a healthy brain. **SHOW**



The American church must stand up to the government and declare, "You will not tell me what to do!" says pastor, Cary Gordon. He declares churches that don't get involved in civil government are like a conscience that doesn't speak.

Cary believes America can only be saved by divine intervention and churches repent and return to preaching the true gospel. show

click on an image to watch the episode

Where You Can Find Us

- Salem Radio San Diego (3 mil potential reach)
- 20+ audio platforms (*iHeart radio, Edify, Spotify, etc.*)
- God's Learning Channel (6 mil homes in TX)
- Israel TV Network (5 platforms)
- TAKEN TV Network (*Roku*)
- Christianity Stream (*launching NOW*)
- Christian TV Network Nashville (*launching NOW*)
- American Family Radio (launching NOW)



• FreedomProject Media (3 platforms) • BEK TV (5 platforms) • Epoch TV • LiftableTV Overcomers TV Conservative Television of America Red Voice Media

Expansion Plan

As a donor, you will enable us to expand our reach on these new platforms.

- Salem News Channel
- Salem Podcast Network
- CSN Radio
- Sirius XM
- Answers TV
- Christian TV Network Pensacola (*launching April*)
- Children's Health Defense (CHD.tv)
- 20+ additional potential platforms
- more national speaking events







SUNDAY, OCTOBER 17 - 2PM TO 6PM



Safely Navigate Today's Media & Entertainment

POP CULTURE PURGE TOUR

4 Speakers 4 Stories 4 Hours 4 Ever Changed

Alps Road Presbyterian Church 380 Alps Road, Athens GA AlpsRoadPres.org 706.549.9284



TICKET INFORMATION

\$10 each \$25 per family Text "register" to 706.995.7060 or use QR code to register



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A Counter Culture Ministries Production - CounterCultureMom.con

EXPERIENCE

FORMER HOLLYWOOD ACTRESS • POP CULTURE EXPERT



KEYNOTES & WORKSHOPS:

Truth for a New Generation Tour • Values Voter Summit • Educational Policy Conference • Ignite America • Great Homeschool Conventions • National Speakers Association • Focus on the Family • Rock for Life • and many more!

BANDS & MUSIC FESTIVALS:

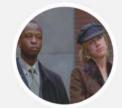
Opened for: Colton Dixon • Jeremy Camp • Third Day • Jeff Deyo • Skillet Chris August • The Museum Festivals: Kingdom Bound • LifeLight • Ichthus Crossover • Resound Fest • Spiritfest • Fishnet • Shine • and many more!

YOUTH CONFERENCES:

Ground Zero • Against the Tide • Detour • Revolve • Power Explosion RCCGNA • Pure Life • Teen Celebration • Silver Dollar City - Young Christians' Weekend • Momentum • Fire up Festival • 100's of school assemblies



Tina Griffin has shared her Hollywood Exposed message across the globe at schools, colleges, and churches in countries such as Honduras • Bolivia Zimbabwe • Peru • the Bahamas • and many more!



HOLLYWOOD ACTRESS & MODEL:

Boston Legal • Ally McBeal • 90210 • Melrose Place • Dharma & Greg • Days of our Lives • Malcolm in the Middle • Jimmy Kimmel Live! • Lizzie McGuire • Roswell • Drake and Josh • Young and the Restless • and many more!





It's an honor to serve God and meet the most courageous, fun-loving people from around the globe!







Ichthus Music Festival, Lexington KY

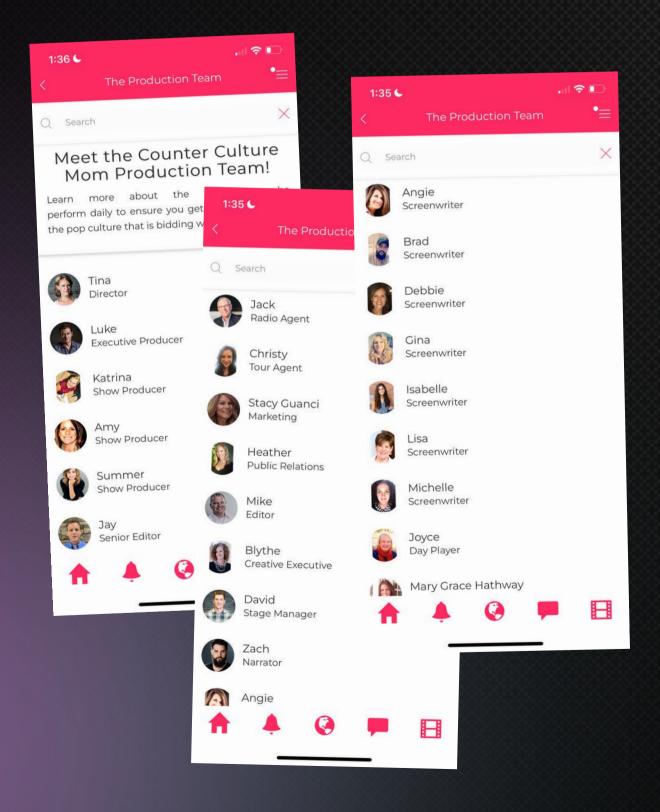




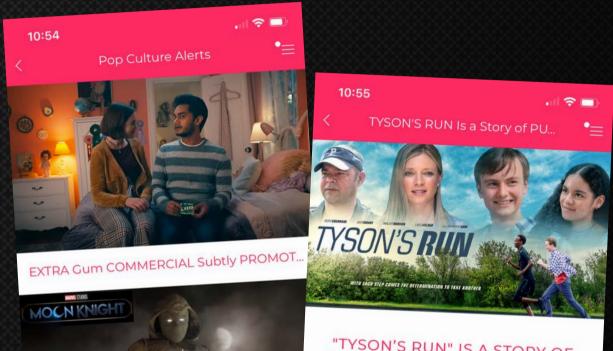


The Counter Culture Ministries Team

As a monthly donor you will help us fund our staff, business expenses, production, and air time costs!



- Two dozen concerned Patriots daily analyze the current and upcoming pop culture releases from all genres
- We are dedicated to introducing parents and grandparents to wholesome, edifying entertainment that will draw kids closer to Christ and warn families of harmful media content
- Our team consists of experienced content creators, show producers, PR reps, booking agents, editors, etc.
- We have teens to grandparents working around the clock to keep parents updated on the latest news



"TYSON'S RUN" IS A STORY OF PURPOSE AND PERSEVERANCE

In the new movie Tyson's Run, which is based on a true story, we all learn some of the hardships that children on the autism spectrum experience in everyday life.

The film follows the lives of 15-year-old Tyson Hollerman, a brilliant homeschool child who's about to start public school; Tyson's longsuffering mother, Ellie, who has done her best for the whole family; and Tyson's dad, Bobby, who is the highly successful (but often absent) head coach of the high school football team.

Tyson's impossible-to-miss autism makes public interaction painful, so his parents



click on photos to download app

MOON KNIGHT Is Marvel's DARKEST Series



the ALERT section of our **Counter Culture Mom app**

TESTIMONIES & REVIEWS

*VISIT COUNTERCULTUREMOM.COM/REVIEWS FOR MORE TESTIMONIES!



"We have been privileged to book the most well known Christian communicators in the world. One person who made quite an impact on our audiences and staff was Tina Griffin. She held an audience of 2,000+ college students riveted as she shared her life story and the truth of God's Word in compelling fashion. In our opinion, she is a world class communicator and exhibits Christ-likeness every step of the way." - Alex McFarland / Apologist and Broadcaster



"Speaking from her experience, Tina's unvarnished message is pure, true and passionate. She inspires me."

- Sam Sorbo / Actress, Author, Radio Talk Show Host



"The Counter Culture Mom is an outstanding resource for families looking to protect their children from inappropriate Hollywood fare. She is a powerful combination of energy, commitment and faith!"

- Greg Gudorf / CEO, Pure Flix Digital



"Tina Marie is the bomb! She is talking about the real issues - the ones most people side step around. She is hitting them straight on and from a Biblical point of view. We can continue having pizza parties for our youth or we can bring in people like Tina Marie to help set students free from the strongholds that are keeping them from having a world-changing relationship with God."

- Jeff Deyo / Former member of Sonicflood, National Recording Artist



"Tina Marie rocks! She talks about the tough issues in our culture today, which [others] will not discuss. Get your seatbelt on, sit back, and get ready for the ride of your life!" - Steve Von Hoene / Retired Cincinnati Reds' pitcher



"Finally someone to help me stay alert to the damaging stuff media puts out! The biggest value is that I can KNOW before my kids KNOW and that Tina will do the work for me and send it to me. One more thing I don't have to worry about! Thank you for helping us protect our children. I will be recommending the Counter Culture Mom App to all the moms I mentor."

- Mona Corwin / Mom Mentor, Balanced Mom Life

"You had such an AWESOME message for the students in the Norway-Vulcan School District. The kids are still buzzing about your visit here - you made quite an impact!" - Andy / Principal

"Your message yesterday was one that needs to be heard at every school in this country AND by every PARENT (and grandparent) in this country! THANK YOU for what you are doing. God has given you a message to spread and the gift of the perfect skills to spread that message."

- Shannon / Concerned Parent

"When I came home, it really hit me with everything you said about all the music. After being convicted for about 36 hours, I broke down and destroyed 135 CDs that were nothing but garbage! Thanks for that! I never really realized how much that did influence my life! I will never forget you."

- Katie / Teen

"I am a 13 year old boy from Bozeman. I saw your seminar & I was blown away. Thank you for opening a new life of music for me!"

- Andrew / Student

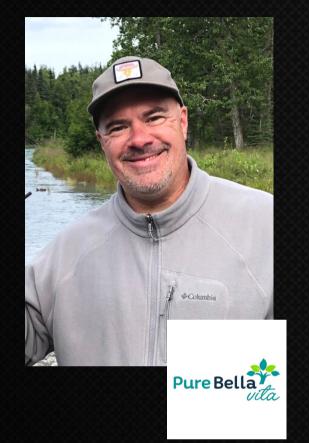
"Dude, your speech at Don't Get Punk'd in Pigeon Forge was wicked awesome!!!!! I was so psyched up after! Most speakers aren't that REAL with us... But you had the facts which was so cool."

- Adriane / Student

MORE REVIEWS

BOOKING INQUIRY FORM

Sponsor Reviews



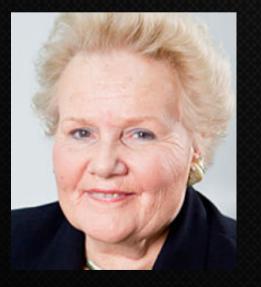
"Tina and her team are doing wonderful work and the passion they bring are second to none. This energy, resilience, and never-ending fight she brings to help folks not only become informed, but providing solutions is exactly what people need today! As a partner, she is committed to help our brand succeed, while she succeeds."

Jeff Arlotti ~ CEO of Pure Bella Vita

"As a sponsor of *The Counter Culture Mom* Show it has been amazing connecting with parents across the country who are engaged and concerned with the direction of culture. That is why we continue to support Tina and her work."

> Karen Potter ~ Dorector of Church Outreach at Covenant Eyes





"As a non profit incubator, working with Tina for years, we are always thrilled to see one of our ministries spread their wings and fly. This is the case with Counter Culture Ministries. A year ago they launched on their own and have experienced staggering growth and traction. This is why we partnered with them as a sponsor of The Counter Culture Mom Show."

Nancy Hansen ~ CEO of Capstone Legacy Foundation









Revenue Breakdown

Here's the breakdown of revenue for 2021.

Sponsorships 48%

App Sales 2.5%

Donations 46.5%

Affiliate Revenue 3%

2022 Budget

Expense Breakdown

Office reach our goal? Every dollar is doubled! 3% Legal 5% \$500, \$1,000, \$2,500 **Percentage of Goal Reached** Employees 50% Platform Costs 39% DONATE

Monthly Goal of \$35,000 **MATCHING DONOR - DOLLAR FOR DOLLAR**

We are looking for **anchor donors** to help close the gap for our required monthly budget. Would you consider becoming a monthly donor and help us



Counter Culture Ministries is a 501(c)(3) and all donations are tax deductible

One-Time Donation Needs

As we prepare to launch on 600 new radio stations and 20+ TV platforms, we need to update the following:

- new donor management system \$6,000
- updates to recording studio \$4,000
- branding updates \$5,000
- website rebuild \$25,000
- app rebuild \$10,000



Goal \$50,000 MATCHING DONOR - DOLLAR FOR DOLLAR





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Contact Us



MORE INFO

website app press kit social media speaking reel

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Luke Griffin

Luke@CounterCultureMom.com

"LET'S DO GREAT THINGS TOGETHER!"



Tina Criffin