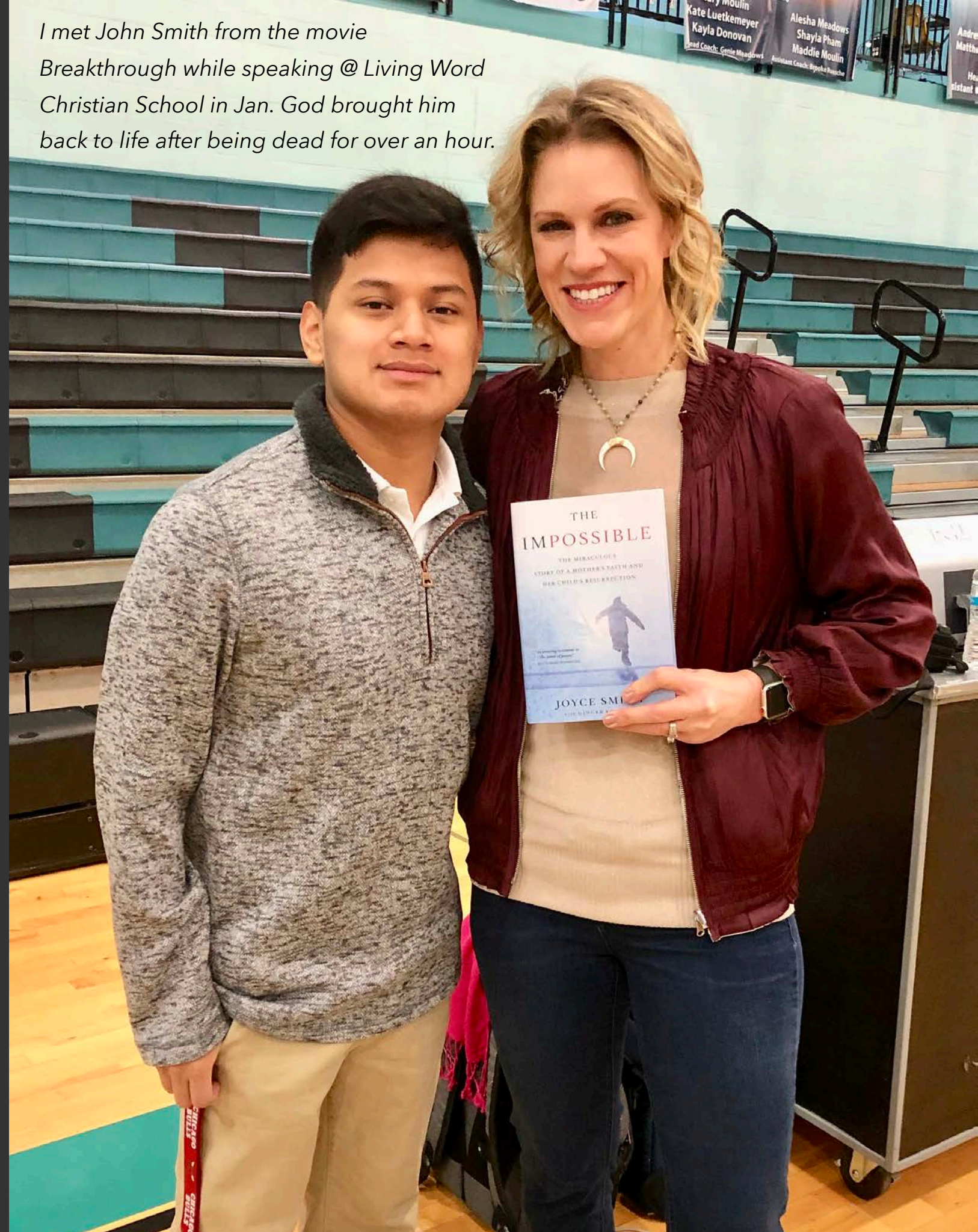


COUNTER CULTURE MOM IN REVIEW

2019 ANNUAL REPORT

*I met John Smith from the movie
Breakthrough while speaking @ Living Word
Christian School in Jan. God brought him
back to life after being dead for over an hour.*



A MESSAGE FROM TINA

America is in trouble. We are in dire need of God's truth in every capacity, from our schools, media, and even our hearts. The most pressing thing on my mind has been and will always be - our children. It has been an absolute HONOR to serve Christ in this capacity for almost 18 years. It's in my blood to expose Satan's lies and encourage people to live boldly for Christ or place their faith in Christ, if lost. *"Have nothing to do with the fruitless deeds of darkness, but rather expose them."* (Eph. 5:11)

Many people are angry, hurt, confused (even about their gender) due to the constant false narrative Satan is delivering on a daily basis. Those who want to share their faith are scared to. Will they get injured, sued, or even killed? Nevertheless, we are to stand in faith that God will protect us and guide us. With that being said, we must not back down. 2020 is a year of FOCUS for our growing team. I am so encouraged by your prayers and financial support. This keeps us going on the days when we want to raise the white flag. Thank you for being a warrior with us. ~ Tina



ALEX MCFARLAND
EVANGELISTIC MINISTRIES

UNASHAMED

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Truth for a
new generation

PROBLEM

Mental disorders in kids and teens:

- The CDC reports that suicide rates have tripled for kids ages 10-14
- Suicide is the #2 killer among our teens/tweens
- 9.4% of children under 17 are diagnosed with ADHD
- 7.1% of children are diagnosed with anxiety
- 1 in 6 children 2-8 years old have a mental, behavioral, or developmental disorder

According to the Gun Violence Archive from 2019:

- 178 children ages 11 and younger were killed
- 428 children under 11 were injured
- 665 teens 12-17 were killed
- 2,019 were injured in 32 shootings at elementary, middle, and high schools with children and teens as perpetrators

When I speak, I ask people where kids get the idea that violence/killing is the way to solve problems. Parents and educators are not telling young people to pull the trigger. **That message comes primarily from the media.** Entertainment glamorizes killing. In video games, the more people kids murder, the higher the score. Eliminate the glorification and desensitization of violence in media alone and school shootings would go down. *Check out stats on the left.*

I spoke to Jamie Rouse, who's serving a life sentence in Tennessee for killing a student and a teacher. He told me the movies he watched made him think killing was the only way to stop the bullying. His exact words were, "Hollywood made killing seem cool."

This is why I am SO PASSIONATE about talking to kids and parents about the necessity of only engaging in positive media. Hollywood glamorizes violence without showing the consequences, which is landing kids in jail, dead, depressed, or with a disease.

SOLUTION

If we carefully choose what we allow in our minds, our world-view would radically change. With a God-centered world-view, our behaviors would improve. The result? A nation once again grounded in Christ. We will never stop Hollywood from pumping out vulgar, harmful content, **but we CAN change our media diet.** This is our mission at Counter Culture Mom. To expose the enemy's tactics and teach others how to choose wise entertainment.



teen – central MI

“After hearing you speak, I’m going to throw away all the magazines that tell me I’m not good enough!”

Counter Culture Mom shared the Hollywood Exposed message to thousands of middle and high school students in 2019 in MO, MI, VA, OH, IN, TN & more.

This past year has been jam-packed with speaking events. Some of the highlights were speaking at the Educational Policy Conference with Tucker Carlson, Michele Bachmann and Brandon Tatum from Turning Point USA.

I also love my Truth for a New Generation tour posse which includes Alex McFarland, Meeke Addison, Josh McDowell, Kamal Saleem, Todd Starnes, Dr. Michael Brown and others.

We have done many events over the past two years and have over 20 conferences in the works. Connect with me on [Instagram @CounterCultureMom](#) to follow what’s happening while we’re on tour.

When I’m not speaking, I’m homeschooling our four munchkins who are 11 and under, cooking in the kitchen, or on a date night with my main squeeze Luke :)



APPEARANCES

God lined up some pretty sweet things for us this past year. It's His ministry and we are thankful for His leading!

MEDIA APPEARANCES

- Eric Metaxas Radio Show - with an estimated audience of 8 million listeners
- Dennis Prager Radio Show - which airs on 63 cable radio networks and 80 affiliate stations
- Interviewed winners @ the Dove Awards and asked how kids can make an impact in the culture for Christ
- Gave parents tips on how to monitor entertainment entering their homes on UpliftTV @ the National Religious Broadcasters conference

PUBLIC APPEARANCES

- Attended the Pro-Life march in Washington D.C. with a crowd of over 600,000. Prayed for the end to abortion! Met Rudi Giuliani during the visit.



The Washington Post



2020 VISION

These are some of the top projects we are working on for 2020. **We'd love to have you join us on the mission!**

POP CULTURE PURGE BOOK

I am going to work on my pop culture purge book which will help parents know how to ditch harmful content in their homes and replace it with Godly entertainment. From how to set up a porn filter on the computer to understanding ratings of video games, it will cover a variety of topics.

52 WEEK TECH BOOK

This publication will give parents a quick weekly read about what changes to make in their home regarding technology. Examples of the weekly tips include how to create play lists on YouTube or set up safety parameters for a child's Snapchat account. One change to apply per week for busy parents to significantly improve their home environment.

HOLLYWOOD INSIDER RADIO SHOW

Salem reached out to us to see if I'd be interested in doing a podcast. I want to take my *Hollywood Insider* show that was on Facebook and YouTube and get it out to the masses. We have over 150 experts ready to interview on topics like social media dangers, positive upcoming entertainment releases, and insider info on the gaming industry.

LITERARY AGENT IN PLACE

Blythe Daniel emailed me this summer asking if we could work together. She will pitch my book ideas to several major book publishers and find the right fit for us. Contract signed.

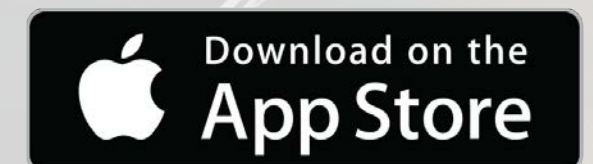
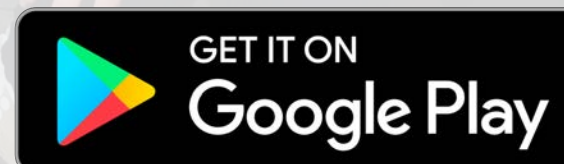
HOLLYWOOD EXPOSED CD SERIES GETS DISTRIBUTOR

Jax Distribution joined forces with us while I attended the Christian Product Expo in August. I pitched the series to several distributors and Jax was the perfect match. Jeff, our distributor, is going to pitch this product to Walmart, Costco, Amazon, and Christianbook.com, among others.

COUNTER CULTURE MOM APP EXPANSION

After just a year, we already have thousands of parents and grandparents using the CCM app daily! Our team sends out notifications/warnings on topics such as a movie that should be avoided, a TV series that is a must watch, a suicide scene in a popular teen show, a new safety app, or a new video game which includes beheadings. Yes, all of this is running rampant in today's entertainment! We are also adding 2-3 more moms to our group of bloggers on this platform!

DOWNLOAD THE APP NOW!

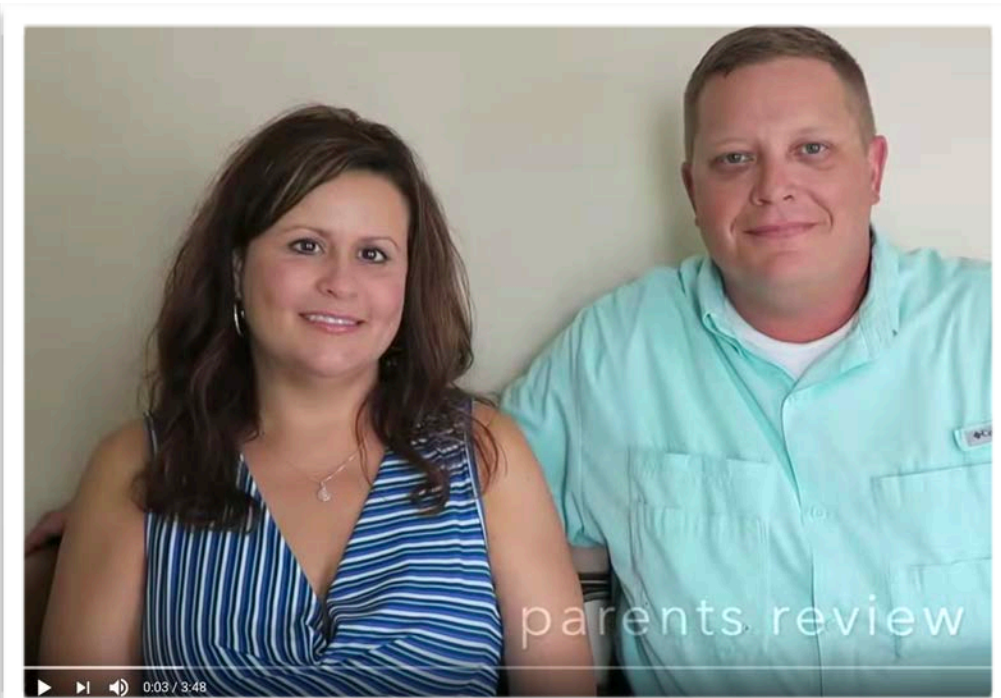


REVIEWS



"Thank you for opening my eyes to just how evil the media is. I attended the Truth For A New Generation conference in NC this past weekend. Thank you for following the call of Christ on your life and for showing me how to have compassion on those in Hollywood and in the media without supporting them. That message came out very clear; and your love for their souls spoke to me. I am sharing your FB page and resources already! From your recent post, I just prayed for Oprah; imagine the impact if she would surrender her soul to Christ!"

~ Peggy, concerned parent



"Honestly, your message yesterday was one that needs to be heard at every school in this country AND by every PARENT (and grandparent) in this country."

~ Shannon, concerned parent

"We had many wonderful comments on your speaking. I heard people say--you spoke truth and they really like that. We also had a youth pastor come to the prayer tent and say he was thankful you spoke on these subjects because he also had been talking with his youth department on these things as well. He said they were going to go back to the cabin that night and dig deeper and reflect on what you spoke about!"

~ Mike, music festival event planner

[For more reviews click here](#)

Behind-the-Scenes

CCM'S GROWING TEAM

- The Griffin kids are traveling with mom to help set up/run the booth and make announcements on stage
- Mom and CCM advocate, Christy Fryman, joined the team in September as our full-time booking agent
- Former therapist, Trudi Griffin, long time friend of 20+ years joined forces in October. She's worked with kids, teens, and families with substance abuse, mental health issues, and trauma. She is planning/writing blogs, pop culture alerts, book projects, etc.
- Over a dozen teens joined CCM to write on hot topics like pedophiles contacting teens through online gaming and current harmful music being released to youth

For 18 years I've been a one woman show. I knew I needed help about a decade ago, but I didn't know who to hire and I didn't have the funds. At that time I had my first son and it all seemed very overwhelming. So I stayed a one woman show.

However, by summer of this year I was FRIED and I knew this one woman show had to GO! I asked God to bring me the right people and funding if He wanted me to continue with the vision He gave me years ago. In July, while in Israel with my husband Luke, God revealed that He would bring the right team and cash.

Besides our website developer and SEO guru, David Fish joining forces earlier in the year, we had the much needed staff (in the left column) jump on board this past fall. Our designer Isaac also updated my press kit, designed several huge banners for our booth, etc. I also couldn't do what I do without childcare help from dear friend Joyce whenever I fly out to speak.

CURRENT NEEDS

- **Publicist** - Hiring a publicist will open the doors to numerous media outlets that I currently do not have access to.
- **Social Media Specialist** - Hiring a social media guru will help us reach many more parents with our message on a variety of platforms.
- **Salaries for Staff** - Funding to help take our two key part-time employees to a full time status.

LET'S JOIN FORCES

God is in charge of [Counter Culture Mom](#). I'm just the mouthpiece He's using to get the truth out there. But I would NOT have the tech gadgets, staff, writers, camera equipment, newsletter provider, app platform, designers, etc. if I did not have faithful believers joining forces with me in this mission. Thank you for working hard, allowing me to work hard.

In 2019 we've experienced death threats, witch attacks, major Facebook censorship (repeatedly taking down my posts and videos), Satanists harassing us on social media, however, we've also seen salvations, re-dedications, and countless parents and grandparents realize what we're up against and are prepared to fight! This is a spiritual battle. Honored to be on this journey together.



Tina, Jacob, Levi, Eden, Luke & Stella

We currently have a generous matching donor for our ministry. So every dollar given is doubled.

I also do not take a salary from any donations. All funding goes straight to the mission. If you would like to see our 2020 budget and how we plan on allocating our funds, you can email us at Info@CounterCultureMom.com to request a copy.

We are a non profit (501c3) under the umbrella of the Capstone Legacy Foundation. You will receive a gift receipt from Capstone after making your tax-deductible donation.

Thank you for joining forces with Counter Culture Mom!

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